

*The Voice of Business*

# Spectrum

March 2017

A Publication of the Greenville Chamber of Commerce

## New Food Manufacturing Regulations to Affect Local Businesses

by Zene Amaning

Aerobic Enterprises was founded in the mid-1980s by a creative entrepreneur from Greenville, Texas, who designed a unique water purification process. Aerobics Enterprises is a local bottled water purifying manufacturer that provides submicron filtration, activated carbon filtration, ozonation, ultraviolet light, energy enhancement, and reverse osmosis to produce the light, fresh, pure water you want to drink.

Local food manufacturers have been faced with new rules that will affect their local businesses. Aerobic Enterprises will have benefits and some effects from the new recall. As much as we harp on food safety, these recalls still happen.

According to the new rules, they will now have to become GMP (Good Manufacturing Practices) compliant. Good manufacturing practices (GMP) are the practices required in order to conform to the guidelines recommended by agencies that control authorization and licensing for manufacture and sale of food, drug products, and active pharmaceutical products.

Aerobic Enterprises must have a Preventive Controls Qualified Individual. Chuck Barron, the General manger, is doing everything he needs to do to keep the company in good shape, and has also completed the FSPCA Preventive Controls for Human Food course.

Aerobic Enterprises receives under one million dollars of revenue a year. The organization has until September 1st of 2018 to become compliant. Larger companies are required to be in compliance by September of this year. If the right steps are not done, companies could be fined and also shut down.

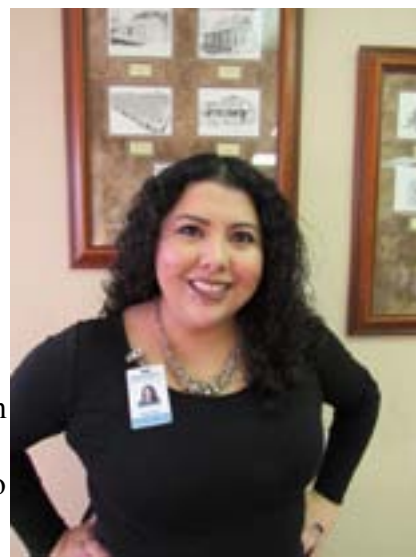


Aerobic is expecting around a \$100,000 to make all of the mandatory changes. This will cause an initial hardship, but if the right steps are taken, the company has the ability to increase their product lines such as vitamin and flavored water or juices. They will also be able to contract with third party companies to provide specialized and private label products. "Even though it is a lot, I am excited and grateful for the knowledge that I previously had to get us going in the right direction" said Chuck Baron.

Aerobic Enterprises will still be the wonderful water company they have always been and appreciates your business while continuing to serve the area. Aerobics Enterprises is a great supporter of our community and would like for everyone to continue to give them the support they need while they comply with the new standards.

Ambassador Spotlight

**Mary Calderilla**



Mary Calderilla is the Outreach and Enrollment Coordinator for Community Health Service Agency, Inc. (CHSA). She has been a part of the CHSA team for about 4 years managing the Outreach and Enrollment Department. Her role is to help inform the community about CHSA and the services provided through participation in community events, networking, and planning CHSA outreach events.

Mary has served as a Chamber Ambassador for about a year now, and she loves getting to know her fellow Ambassadors and the businesses that are a part of this community.

Born and raised in Greenville, TX, she is proud to represent her hometown.

When she is not enjoying her friends at the Chamber, she enjoys spending time with her church family, loving on her new baby niece, going to concerts with friends and cooking.

*Ambassadors Needed!*

We are currently recruiting Greenville Chamber Ambassadors!! If interested, please call the Chamber at 903.455.1510.

Business Spotlight

**McDonald's**



McDonald's located at 4705 Moulton St. has been at this Greenville Location for over 30 years. In 2015, a new facility was Built next door to the old building and upon completion the old facility was demolished, allowing for a larger restaurant and more parking. Some of the new improvements included larger restrooms, Indoor Play Place, and Side by Side Drive thru ordering accommodations

This McDonald's is locally owned and Operated by Larry Ingram and David Floyd (also known as SLI Enterprises, Inc.). The Restaurant Team is led by Shawn Austin, who has served as the General Manager for the last five years.

McDonald's specializes in hosting School Functions & Parties, Anniversaries & Birthday Parties, and general meeting place for local groups, families, and friends. The restaurant features an inviting location to enjoy delicious McCafe beverages. The Greenville McDonald's is known for its community involvement, supporting local charities, faith groups and local schools, sponsoring local teacher and student recognition programs & supporting community fundraising events, working with members of the community in events like "Hope for the Warrior, Wounded Warrior (Veterans Groups) Bras for the Cause, Kiwanis Club, known also for supporting local law enforcement programs like "National Night Out" and with a Free Meal Program for Police Officers

New Members

**Faith Outreach  
Greenville  
903.455.0207  
www.faithoutreach.tv**

**Firmins Office City  
115 W. Moore Ave., Terrell  
972.563.7661**

**Capital Title of Texas - Money  
Fee Office  
2606 Lee St., Greenville  
903.454.4500**

**Planet Fitness  
5101 Wesley St., Greenville  
903.303.2800  
www.planetfitness.com/TX/  
Greenville**

**Please make these  
new Chamber  
members welcome  
in our community!**

**www.GreenvilleChamber.com  
903.455.1510**

Chamber Notes

- For Information on 2017 available sponsorships, visit [www.greenvillechamber.com](http://www.greenvillechamber.com).
- Members and non-members alike can submit their events to our online calendar by visiting [www.GreenvilleChamber.com](http://www.GreenvilleChamber.com).
- It is our policy that we do not provide digital information, but we do sell a list of mailing labels for all Chamber members for \$20
- If you are a new member and haven't had your ribbon cutting yet, give us a call and we'll schedule one as soon as possible. Ribbon Cuttings are also ideal for expansions, additions and anniversaries change in ownership and members who have not yet had one.

**MARCH**

**BUSINESS**

**AFTER**

**HOURS**

THURSDAY  
MARCH 16TH  
5:00 - 7:00 PM

**AMERICAN NATIONAL BANK**

**5809 WESLEY**

### Ribbon Cuttings



**Rib Crib.** 6815 I30 Frontage Rd., Greenville. 903.454.2770. www.RibCrib.com



**Yaya's Cafe.** Uptown Forum, 2610 Lee St., Greenville. 903.268.5127.



**Express Employment Professionals.** 6413 Wesley St. Suite B, Greenville. 903.454.2997. www.ExpressPros.com.



**Lowe's.** 3122 IH 30 W, Greenville. 903.453.3170.

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Greenville, TX 75404

**Did you know?**

New Members get a ribbon cutting, regardless of how long they've been in business.

Give us a call at 903.455.1510.

### Business After Hours with Union Home Mortgage



Bonnie Dooley, left and Tim Dooley, right, with Copier Connection with Jacquie Murley of Union Home Mortgage and Barbara Peters of Fathom Realty.



Greenville Chamber CEO, Byron Taylor introduces Doug Edwards of Union Home Mortgage



Many Greenville Chamber members were present to network and enjoy Landon Winery!

### Renewals

- Sam's Club
- Sharyland Utilities
- Golden Chick
- Centure 21 First Group - Monette Spradling
- Disabled American Veterans and Auxiliary
- Kweller Medical Spa
- Pitts Sand & Gravel
- Money Law Firm, PLLC
- Newman Lawn Care Inc.
- Lowe's of Greenville
- Chicken Express
- Hunt County Master Gardener Association
- Jerry Ransom
- On the Go
- Catherine A. Hall, Attorney
- Holiday Inn Express Hotel & Suites
- Squires Construction
- Leinart Construction
- Atmos Energy Corporation
- PCA - Pediatrics
- Elliott Electrical Supply
- Greenville Entertainment Series
- Greenville Antique Car Club
- Villas of Greenville
- Hunt County Children's Advocacy Center
- Greenville Christian School
- Baylor Scott & White Medical Center - Lake Pointe
- Auto Doc
- Greenville Self Storage
- Discount Wheel & Tire
- Greenville Supply Company, Inc.
- McDonald's Restaurant
- Dragon Ranch
- Cozine & Tarver Funeral Home
- Carrier Family Chiropractic
- Union Home Mortgage - Jacquie Murley
- Migalito's Supermercado
- Splash Kingdom Waterpark
- International Grains
- Metro PCS
- Thomas Outlet Homes
- R.A. (Link) Linkenauger
- Red-E-Air
- The Tarpley Agencies- Stenson Sanders
- Sunshine Shoppe Health Foods
- AFLAC - Doug Talmage
- U Rent-It
- Minuteman Press
- Advantage Copy Systems
- North Texas Dental Care, P.A.
- Eyecare of Greenville - John Coble
- Cash Special Utility District
- Greenville Transformer Co., Inc.
- McCaw Insurance Agency, Inc.

Leadership Hunt County



Law and Justice was the focus of the February 9 Hunt County Leadership session. The group visited the Hunt County courthouse, Hunt County Justice Center and the Greenville Police Department.

Lunch was provided by Hunt County Shared Ministries as the group sampled barbecue from several local restaurants.

Member News

**Hunt County Radio Welcomes New Sales Manager**

Charlotte McLarry has accepted a new position as the Hunt County Radio sales manager, and she is highly excited for the opportunity.

McLarry has lived in Hunt County for 37 years, and has been married for 38 years with two boys and two grandchildren. Her work experience consists of public service and community related activities.

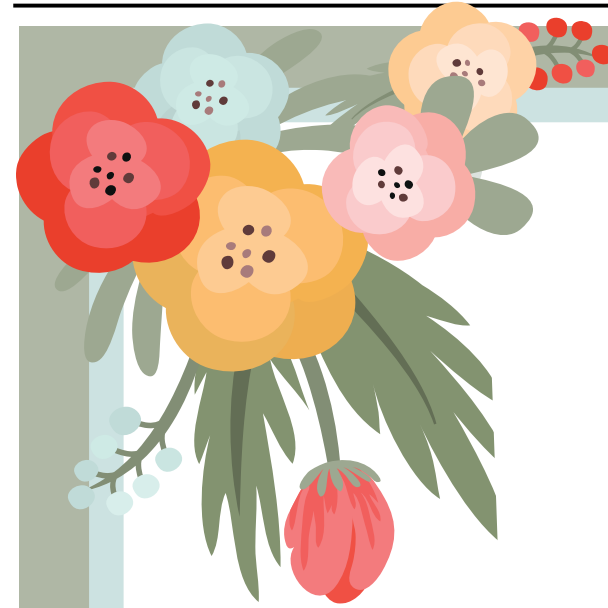
McLarry is the former manager of Cosmetology Career Institute. She started school with cosmetology at the age of 12 years old, and has used her skills with hair to interact with people and the public.

McLarry's sales manager job consists of a 7:00-10:00 a.m. on air shift interacting with the public and being involved with the community. McLarry feels very confident with her new team and ready for the new position. McLarry also expresses how she wishes she would have done this job a long time ago, "I love my job" she says.



McLarry's plans are to see the company grow, the community benefit and also her new sales team increase "I love this area, I've been here over 30 years".

Everyone is very excited to have McLarry back in Greenville and to see all the new improvements she will bring to the company.



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## THE GREENVILLE CHAMBER OF COMMERCE

The Voice of Business Spectrum is a publication of the Greenville Chamber of Commerce. For more information, questions or comments, please contact Susan Spoonemore.

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susan@greenvillechamber.com

Visit our website at  
[www.GreenvilleChamber.com](http://www.GreenvilleChamber.com)

## Upcoming Events

Tuesday, March 7 1:30 pm	Ribbon Cutting Lexington Medical Lodge, Farmersville
Thursday, March 9	Leadership Hunt County Diversity and L-3
Friday, March 10 11:30 am-1:00 pm	Quarterly Membership Luncheon Texan Theater
Thursday, March 16 1:30 pm	Ribbon Cutting On the Rock Wedding Chapel
Thursday, March 16 5-7:00 pm	Business After Hours American National Bank
Tuesday, March 21 1:30 pm	Ribbon Cutting Planet Fitness
Thursday, March 23 1:30 pm	Ribbon Cutting Kindred At Home Health
March 29-31	Operation Thank You

Contact the Greenville Chamber and let us know about YOUR upcoming events! They can be featured on our online community calendar and our weekly eblast, Friday from the Chamber!