



Muriel Siebert & Co., Inc. Member NYSE, FINRA & SIPC (an

affiliate of StockCross Financial Services)

Financial Advisor and Product Coordinator.

Retail investment sales and service for individuals, trusts, and retirement accounts.

Unit Investment Trust Coordinator -- Internal marketing through scheduled company luncheons, individual broker meetings, and e-mail distribution of investment information. Fostered management level relationships with investment companies.

Registered Investment Advisory Committee (RIA Inception – Oct. 2012) – Original Member responsible for the formation of StockCross RIA. Conducted due diligence regarding Turnkey Asset Management (TAMP) and Platform Providers for StockCross. Helped set policy for implementation and review of RIA accounts, model portfolios, and advisor permissions. Provided in-person and web based training of platform capabilities and portfolio solutions to registered reps and management.

Helped establish and supervise the Western Region Investment Center 6/99 - 5/01.

Approx. 70 employees. Responsible for the integration of full service approach within a discount brokerage environment. Developed and implemented nationwide policy and procedures for the Waterhouse Investment Center. Responsible for hiring and training new associates.

Led national internal marketing of Unit Investment Trusts