



Dear Members,

As you know, many of our fellow Texans experienced devastating losses during hurricane Harvey. While the media attention has slowed, the recovery efforts are still underway. To show our support for our neighbors, the Midland Chamber has chosen to participate in a statewide “Adopt-A-Chamber” program. We have chosen to adopt the Greater Orange Area Chamber of Commerce. Orange, Texas, is located on the Gulf Coast and the border of Louisiana, along Interstate 10.

The Chamber itself experienced extreme flooding, necessitating a complete “gut” of the offices. Fortunately, staff has been able to operate out of a local bank office, and they have begun the process of demolition and repair to the Chamber offices. Unfortunately, the staff has already received notification from several members that they are closing their business permanently. Furthermore, a number of businesses will be unable to pay their annual dues while rebuilding. In an effort to allow the Greater Orange Area Chamber of Commerce to continue operating at a high level and serve its current members, the Midland Chamber of Commerce is asking our members to “adopt” their Chamber for one year by joining at the base membership level of \$275 (additional donations accepted). Please see the back of this letter for a list of benefits that will be extended to participating members.

Why Orange? Many of our staff have family and friends in affected areas across the Gulf Coast. Orange is my hometown. Not only do I have friends that were personally affected, but many of the local business owners, Chamber Board Members and Ambassadors are friends, as well. Please know that many Chambers across Texas are working to assist other areas. I am extremely grateful that the Midland Chamber has opted to support the business community of my hometown. I hope to bring reports of good news throughout the year! Thank you for your consideration.

Sincerely,

Nellwyn Barnett
Executive VP – Chamber Relations

Benefits for Adopt-A-Chamber Participants

- The Greater Orange Area Chamber of Commerce will provide the following, limited benefits to any participating Midland Chamber members:
 - Listing on the Greater Orange Area Chamber's website
 - Listing in any publication(s) wherein all members of the Greater Orange Area Chamber's members are recognized
- The Midland Chamber will, in turn, provide the following recognition for participating members:
 - Recognition on a special page on the Midland Chamber's website
 - Recognition on multi-media slide at the Midland Chamber's 2018 Annual Meeting
 - Company logo on a full-page ad in the Midland-Reporter Telegram in March 2018*
 - Verbal recognition at a press conference in the Spring of 2018*
 - Recognition in an e-blast to all Midland Chamber members in the Spring of 2018*

*(*Must complete payment and paperwork no later than February 16, 2018 for inclusion)*