

MIDLAND CHAMBER ADVERTISING SPECIALS

Get the word out about your events, special offerings, etc to over 1,000 members by advertising through the Midland Chamber. We offer a variety of specials through several channels to meet the needs of your business. We also have NO COST advertising opportunities available on our social media accounts & website.



FLYERS

The Chamber sends out a mailer at the beginning of each month to all of our members. For your business to be included in the monthly mailer, you must provide the Chamber with 1,100 copies of your flyer by the 10th of the month prior to mailing.

(Example: to be included in the April mailer, flyers are due by March 10th)

\$200 FOR 1 MONTH OR \$500 FOR 3 MONTHS



E-BLASTS

The Chamber will send a maximum of 2 targeted E-Blasts per month on behalf of members (approx 2900 subscribers). These are scheduled on a first come, first served basis. Members must provide the text and images to be included along with any layout requirements.

\$250 PER E-BLAST OR \$600 FOR 3 E-BLASTS



SINGLE MONTH COMBO

The single month combo special includes advertisement in both the mail-out and the e-blast in the same month.

\$350 FOR 1 MONTH

All Invoices MUST be paid in full prior to flyers and E-Blasts being sent. Reservations are required for Flyers and E-Blasts. The Chamber of Commerce reserves the right to refuse to distribute any information at our discretion. Should the Chamber determine not to distribute, you will not be charged.

FOR MORE INFORMATION PLEASE CONTACT:

For E-Blasts, contact Helen Cooley at 432-686-3566 or helen@midland.biz
For Flyers, contact Sarah Tankersley at 432-686-3550 or saraht@midland.biz

MIDLAND CHAMBER WEBSITE ADVERTISING

The Midland Chamber of Commerce website is a great place to reach potential customers. On average, nearly 7000 UNIQUE VISITORS explore our site each month!

LEADERBOARD ADS:

- Appear on every page (including the business directory) on the Chamber's website
- 728 pixels x 90 pixels

BUSINESS DIRECTORY ADS:

- Appear on every page in the directory (all quicklinks AND individual category pages)
- 468 Pixels x 60 Pixels

PRICING	1 MONTH	3 MONTHS	6 MONTHS	1 YEAR
Leaderboard	\$400	\$1,080	\$1,800	\$3,120
Business Directory	\$250	\$675	\$1,125	\$1,950



As part of a membership with the Chamber, members receive exclusive access to our weekly “Quick Tip” videos. Members have the opportunity to sponsor these videos sent by e-mail to all Chamber members and be featured weekly.

PRICING	1 MONTH	3 MONTHS	6 MONTHS	1 YEAR
1 Spot (of 3)	\$100	\$270	\$450	\$780
All Spots (single ad)	\$250	\$675	\$1,125	\$1,950