



Annual Meeting

Date: September 26th, 2019

Location: Bush Convention Center

Description: This grand annual event offers local businesses and community leaders a chance to celebrate the Midland Chamber's accomplishments of the past year, install the new Board of Directors, honor volunteers.

This year's Annual Meeting will be the first event to take place in the new Bush Convention Center. To celebrate it's opening, the Annual Meeting will be held in the evening with newly added festivities.





Annual Meeting

Available Sponsorship Levels

Presenting Sponsorship (\$10,000) **(Commitment by Hilliard Office Solutions)**

- Title designation: "Midland Chamber of Commerce is proud to host the _____ Presented by _____"
- Reserved table for 10- Priority Location (tickets to be used at your discretion)
- 2 Additional seats at the Chamber's "Dignitary Table" (tickets to be used at your discretion - speakers and Chamber leadership will also be seated at this table)
- 24 drink tickets (2 per attendee) to redeem for free drinks at the bar.
- Distribution rights at the event: brochure, provided by you, on each patron's chair (Sponsor must provide 1 week prior to event)
- Verbal recognition at the event
 - During awards ceremony, introduction for the evening activities, and 2 times throughout the night by the band if there is live music.
- Sponsor may provide a 30 second promotional video to be aired during event (Sponsor MUST provide production complete video in 16:9 Aspect Ratio, Minimum 720p HD quality, Quicktime/MP4 format at least 5 business days prior to the event)
Video requirements:
 - Any audio must be part of the same video master file
 - All graphics and material must be included in the master video file
 - We cannot add audio or video elements to your master video file
- Your logo prominently displayed at event on signage and multimedia
- Sponsor may provide 2 free standing pop up banners to be displayed in the lobby area of the event
- Recognition in promotional material*
 - Your logo on print advertising in the Midland Reporter-Telegram
 - Company logo in Chamber e-blasts promoting the event
 - Your logo on the Chamber website's *Home* page (rotating advertisement) and *Event* page (recognition will remain on event page until the following years event is announced)
 - Full page ad for your business in the event program (Sponsor must provide 1 week prior to event)
 - Your logo on the Chamber's Facebook page recognizing event sponsors
 - 4 Facebook posts prior to the event in relation to your sponsorship (posts will occur during the 30 days leading up to the event)
 - 1 Facebook post after the event in relation to your presence at the event
 - 1 Facebook Go Live post at your table immediately before the events start recognizing your presence at the event (1 minute max / 30 seconds recommended)
- Sponsor may provide 2 LinkedIn content posts** to share on the Midland Chamber

of Commerce LinkedIn business page (Must receive content 30 days prior to or 10 days following the event- submission will be posted within 3 business days of receiving)

- Your logo on post event sponsor thank you e-blast
- First Right of Refusal for annual renewal

VIP Table Sponsorship (\$2,500)

- Reserved table for 10- Preferred Location (tickets to be used at your discretion)
- 10 Drink tickets (1 per attendee) to redeem for a free drink at the bar.
- Verbal recognition at the event
- Your logo prominently displayed on event multimedia
- Recognition in promotional material*
 - Company name listed on print advertising in the Midland Reporter-Telegram
 - Company name listed in Chamber e-blasts promoting the event
 - Company logo on the Chamber website's *Event* page (recognition will remain on event page until the following years event is announced)
 - Your logo, phone number, and website in the event program (to appear as a 1/6 page business card ad)
 - Your logo on the Chamber's Facebook page recognizing event sponsors
 - 1 Facebook post prior to the event in relation to your sponsorship (posts will occur during the 30 days leading up to the event)
 - 1 Facebook post after the event in relation to your presence at the event
- Sponsor may provide 1 LinkedIn content post** to share on the Midland Chamber of Commerce LinkedIn business page (Must receive content 30 days prior to or 10 days following the event- submission will be posted within 3 business days of receiving)

Table Sponsorship (\$1,000)

- Reserved table for 10 (tickets to be used at your discretion)
- Company name listed on the Chamber website's *Event* page (recognition will remain on event page until the following years event is announced)
- Your company's logo in the program (Logo must be received at least 1 week prior to event in order to ensure fulfillment.)
- Your logo on the Chamber's Facebook page recognizing event sponsors
- Company name listed on post event sponsor thank you e-blast

*To receive promotional benefits sponsorship commitment must be received 3 weeks prior to event

** Content posts are business relevant content for example: press release about services, or helpful tips your business can provide the public.