

NEWS RELEASE

FOR IMMEDIATE RELEASE

December 7, 2018

Contact: Haily Wells | Director of Communications & Public Relations
office: 806.761.7005 | cell: 806.787.8804 | haily.wells@lubbockbiz.org

Re: **Make History in the Hub City at the 2019 Business Expo**

LUBBOCK, Texas – The Lubbock Chamber of Commerce will once again kick off the new year with the largest business to business tradeshow on the South Plains. The Business Expo, presented by American National Bank, is an annual event that will be held on Thurs., Jan. 24 from 10 a.m. – 4 p.m. at the Lubbock Memorial Civic Center.

The Business Expo showcases around 200 exhibitors and welcomes more than 5,000 attendees. Exhibitors will enjoy a private networking event from 9–10 a.m. before the doors open. This allows businesses the opportunity to develop a more personal relationship with the companies who could become their next client all while creating new connections to heighten overall success.

Business at its Best: Expo Series is back for its fourth-year, offering two free seminars to attendees. This is a part of the Lubbock Chamber's efforts to address critical business topics and offer tools to navigate and thrive in the ever-changing demands of the 21st-century workplace. Topics and speakers this year are:

- **10:30 a.m. – Time-Tested Tips, Triumphs, and Tribulations:** This interactive panel of local, long-time business owners will share tips and lessons learned over the decades that has helped their business remain relevant and successful over the decades. The panel will include Lloyd Caballero, RD Thomas Advertising; Melissa Grimes, Studio West; and Shara Konechney, Piper. The panel will discuss what worked, what didn't and what they wished someone would've told them years ago on how to obtain long-term career success.
- **2:30 p.m. – How to Attract and Retain Top Talent:** According to research presented in the book 'Talent Magnet' by Mark Miller, top talent looks for three things in an organization: a better boss, a brighter future, and a bigger vision. Join Brandon Mulkey, Owner & Operator of Chick-fil-A 69th & Slide and 82nd & Milwaukee as he discusses the very successful Chick-fil-A talent strategy. Attendees will also be entered into a raffle to win free Chick-fil-A!

This ever-popular business showcase has been a Chamber member favorite for over two decades. This year's theme is "Making History in the Hub City" and the Lubbock Chamber encourages all participants to have fun and express how they have or currently are making their mark in Lubbock.

Sponsorships and booths are still available. Contact the Lubbock Chamber at (806) 761-7000 to secure a space or visit www.LubbockBusinessExpo.com for more information. Pre-sale tickets are available for \$5 at the Lubbock Chamber of Commerce office or for \$10 at the door on Jan. 24. All chamber members receive a \$5 discount.

The Lubbock Chamber of Commerce represents almost 1,900 businesses and over 79,000 employees on the South Plains which accounts for over \$2 billion in annual household earnings in Lubbock and West Texas. Since 1913 the Chamber, as a catalyst for business growth; a convener of leaders and influencers; and a champion for a stronger community, has served as a unified voice of business by actively advocating for a pro-jobs, pro-growth, pro-business climate.

###