

# NEWS RELEASE

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## FOR IMMEDIATE RELEASE

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**Re: Businesses and Community Members Encouraged to Fly Texas Tech Flags on Saturday**

LUBBOCK, Texas – The Lubbock Chamber of Commerce encourages the Lubbock business community and its citizens to give a West Texas welcome to the new Texas Tech Football head coach, Matt Wells, by flying Texas Tech flags across the city upon his Saturday morning arrival.

"Quickly in the interview process, it became clear Matt Wells and his leadership style were a perfect fit to lead our football program," said Kirby Hocutt, Texas Tech Athletic Director. "We have a great future in store under Coach Wells, and I firmly believe he is the right coach to take us to an elite level. We are thrilled to welcome Coach Wells and his family to Lubbock."

Wells will hold a press conference on Saturday morning at 11 a.m. at the United Supermarkets Arena. The entire community is invited to attend and show their support for the 16th head football coach in Texas Tech history.

More information about the new coach is available at [TexasTech.com](http://TexasTech.com).

*The Lubbock Chamber of Commerce represents almost 1,900 businesses and over 79,000 employees on the South Plains which accounts for over \$2 billion in annual household earnings in Lubbock and West Texas. Since 1913 the Chamber, as a catalyst for business growth; a convener of leaders and influencers; and a champion for a stronger community, has served as a unified voice of business by actively advocating for a pro-jobs, pro-growth, pro-business climate.*

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