

# MEDIA RELEASE

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## FOR IMMEDIATE RELEASE

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**Re:** Celebrate Agricultural with the Chamber

**LUBBOCK, Texas** – Every year the Lubbock Chamber of Commerce joins the nation in recognizing the agriculture community. This year the Salute to Ag Luncheon will be held on National Ag Day, March 20 at 11:30 a.m. at the Bayer Museum of Agriculture.

The Chamber’s Salute to Ag Luncheon will feature Aaron Alejandro, Executive Director of the Texas FFA Foundation and former President of the Texas FFA Association. Alejandro was a leader in the formation of a collaboration between the Texas FFA, Texas 4-H, Texas Farm Bureau and the Texas Department of Agriculture called “Texas Proud of Texas Agriculture”. This agricultural advocacy initiative between Texas agriculture stakeholders aims to help inform consumers and policy makers of the importance of using best practices in agriculture.

Agriculture is a driving force in West Texas and the Lubbock economy. The High Plains of Texas brings in over 130,000 jobs and makes up 33% of the region’s economy. The Salute to Ag Luncheon allows the Chamber to show appreciation by presenting the industry and its contributions to the economy

Tickets are on sale now. Visit [LubbockChamber.com](http://LubbockChamber.com) for more information and sponsorship opportunities or contact the Lubbock Chamber at (806) 761-7000.

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*The Lubbock Chamber of Commerce represents more than 1,900 businesses and over 79,000 employees on the South Plains which accounts for over \$2 billion in annual household earnings in Lubbock and West Texas. Since 1913 the Chamber, as a catalyst for business growth; a convener of leaders and influencers; and a champion for a stronger community, has served as a unified voice of business by actively advocating for a pro-jobs, pro-growth, pro-business climate.*