

# NEWS RELEASE

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## FOR IMMEDIATE RELEASE

March 19, 2018

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**Re: LUBBOCK CHAMBER OF COMMERCE INVITES CHAMBER AND COMMUNITY MEMBERS TO ENJOY A TRIP TO POMPEII AND THE AMALFI COAST**

LUBBOCK, Texas – The Lubbock Chamber of Commerce has announced today that it will be visiting irresistible Pompeii & the Amalfi Coast, departing October 17, 2018 and is inviting chamber members and family and friends of chamber members to join them on this once in a lifetime experience.

Rich in culture and stunning scenery, the irresistible Amalfi Coast is the setting for this breathtaking journey. Enjoy eight days to explore not one, but many Italies. Find yourself relaxing in the town of Sorrento or sight-seeing along the Amalfi Coast, which includes gorgeous places such as, Positano, Ravello and Amalfi. On this remarkable trip you will also encounter the world famous archeological site of Pompeii. The beautiful Amalfi Coast awaits you with its great food, historical sites and beautiful architecture, providing an unforgettable Italian experience.

“This is truly an amazing opportunity to participate in an international journey to irresistible Pompeii & the Amalfi Coast, where program participants can experience the country’s culture, learn about its business climate, and make new friends,” said Norma Ritz Johnson, Executive Vice President.

Space is limited, so act fast. Don’t miss out on this opportunity to experience Italy, exchange ideas with local business representatives, make new friends, and build new memories.

The Lubbock Chamber will host an information meeting at 4:30 p.m. on Tuesday, March 27 at the Lubbock Chamber office, 1500 Broadway, Suite 101, for those interested in learning more about this amazing trip. Please call (806) 761-7000 or email Norma Ritz Johnson at [Norma.Johnson@lubbockbiz.org](mailto:Norma.Johnson@lubbockbiz.org) to RSVP and learn more.

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The Lubbock Chamber of Commerce represents more than 1,900 businesses and over 79,000 employees on the South Plains which accounts for over \$2 billion in annual household earnings in Lubbock and West Texas. Since 1913 the Chamber, as a catalyst for business growth; a convener of leaders and influencers; and a champion for a stronger community, has served as a unified voice of business by actively advocating for a pro-jobs, pro-growth, pro-business climate.

