

NEWS RELEASE

FOR IMMEDIATE RELEASE

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Re: Lubbock Chamber to Celebrate Texas Chamber of Commerce Week

LUBBOCK, Texas – The Lubbock Chamber of Commerce joins other Chambers of Commerce across the state to celebrate Texas Chamber of Commerce Week, October 15-19.

Chambers of Commerce have played an important role in the development of the nation and the state of Texas. Whether openly or with a silent hand chambers have guided policy and taken action to affect change in the state and have been present at many famous and infamous places throughout the country’s history. At each strategic inflection point of the community and this state, if one looks closely, it is a safe bet that the chamber of commerce was present.

By leading business-to-business exchange opportunities, the Lubbock Chamber fortifies business relations and interactions between all economic players and members of the Chamber benefit from a broad range of activities that enhance the visibility and reputation of their business. The Chamber has always taken the lead to celebrate the best qualities of Lubbock and make its residents proud of where they live.

“The Chamber was founded on the idea that the power of small businesses is mighty when they unite and join forces,” said Eddie McBride, Lubbock Chamber President/CEO. “A perfect example of representing our member business interests is the recent decision our Board of Directors made to expand employee benefit coverage options with Association Health Plans. The West Texas Employer Health Plan will provide huge support for our business members with 2-50 employees in Lubbock and the 33 counties in our region and gives small businesses the buying power and flexibility of larger businesses. We are proud to be the first Chamber in the country to create this new Association Health Plan for our members.”

In honor of Texas Chamber of Commerce week, the Lubbock County Commissioner’s Court will announce its support of Texas Chamber of Commerce Week in Lubbock County through a special proclamation reading on Mon., Oct. 15 at 1:30 p.m. The Lubbock Chamber will also be holding drawings for free promotional spots on LubbockChamber.com and free Business Expo booths if a new business were to join during this week. A variety of our member businesses will be holding specials throughout the week for Lubbock Chamber members as well.

For information on joining the largest business federation on the South Plains, visit LubbockChamber.com or call (806) 761-7000. Chamber of Commerce week specials will be located on the “hot deals” page on



LubbockChamber.com. If you're a Chamber member and interested in holding a special at your business contact Haily Wells at haily.wells@lubbockbiz.org or (806) 761-7005.

Today, the Chamber continues the work of its founders – helping Lubbock grow and prosper. The Chamber is the voice of business, provides business support efforts with network development and educational opportunities, and produces what other organizations sell.

Thank you to our Lubbock Chamber business partners and volunteer leaders that work every day to make our community a great place to live, work and play.

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The Lubbock Chamber of Commerce represents almost 1,900 businesses and over 79,000 employees on the South Plains which accounts for over \$2 billion in annual household earnings in Lubbock and West Texas. Since 1913 the Chamber, as a catalyst for business growth; a convener of leaders and influencers; and a champion for a stronger community, has served as a unified voice of business by actively advocating for a pro-jobs, pro-growth, pro-business climate.

