

NEWS RELEASE

FOR IMMEDIATE RELEASE

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Re: McBride to Serve on Chamber Executives Association Board

LUBBOCK, Texas – The Lubbock Chamber of Commerce is proud to announce Eddie McBride, President/CEO, has been elected to a three-year term on the Board of the Western Association of Chamber Executives (W.A.C.E.).

W.A.C.E. is an association of chamber of commerce executives and staff professionals with approximately 825 members in 19 Western states and Canada. The association is designed to promote and enhance the professional development of chamber of commerce executives and is the largest state or regional chamber of commerce executives association in the United States.

McBride will celebrate his 19-year anniversary at the Lubbock Chamber on Sept. 1 and is no stranger to board service. He currently serves on the Covenant Hospital board and is the past president of both Texas Chamber of Commerce Executives (TCCE) and the Greater Southwest Lubbock Rotary Club. McBride has also served on the Association of Chamber of Commerce Executives (ACCE) board, Texas Association of Business (TAB) board, as well as the boards of numerous local and state and organizations.

McBride received the Texas Chamber of Commerce Executives Distinguished Service Award in 2011 and earned the U.S. Chamber of Commerce Institute of Organizational Management professional designation in 2012. McBride's most recent accomplishment was this past summer when he received the Texas Chamber of Commerce Executives (TCCE) Marvin Hurley Award, the highest honor, presented to individuals who have demonstrated excellence over their career with respect to individual chamber-related career accomplishments, excellent service to their community and exceptional contributions to the Chamber of Commerce profession as a whole.

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The Lubbock Chamber of Commerce represents more than 1,900 businesses and over 79,000 employees on the South Plains which accounts for over \$2 billion in annual household earnings in Lubbock and West Texas. Since 1913 the Chamber, as a catalyst for business growth; a convener of leaders and influencers; and a champion for a stronger community, has served as a unified voice of business by actively advocating for a pro-jobs, pro-growth, pro-business climate.