

NEWS RELEASE

FOR IMMEDIATE RELEASE

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Re: **Travel with the Chamber to Switzerland**

LUBBOCK, Texas – The Lubbock Chamber of Commerce has announced that it will be exploring Switzerland in 2019, and is inviting Chamber members and their family and friends to join this once in a lifetime experience. The trip will be an eight-day journey departing on Sept. 10, 2019.

Rich in culture and stunning scenery, gorgeous Switzerland is the breathtaking destination! Enjoy a journey back to the old country where you will have the opportunity to immerse yourself in their rich history. Explore the spectacular sights and cultural delights of Lucerne where you can stroll the intimate tangle of alleyways in search of impressive monuments like Chapel Bridge (Kapellbrücke) and the ancient Jesuit Church. Take a cruise on Lake Lucerne and stop at the peak of Mt. Pilatus where alpine vistas await. Travel the countryside dotted with old Swiss Chalets and towns to Grindelwald, a charming winter resort town in the Jungfrau mountains. This journey is packed with unforgettable destinations, but also gives you time to explore Switzerland on your own.

“This is an amazing opportunity to participate in an international journey with stunning scenery, where program participants can experience the culture, learn about the business climate, and make new friends,” said Eddie McBride, Chamber President and CEO.

Don’t miss the opportunity to visit breathtaking Switzerland, exchange ideas with local business representatives, and build new memories. Space is limited. Book before Nov. 15 and save \$300 per person.

For more information about this amazing trip contact Cathy Potter at (806) 761-7001 or email at cathy.potter@lubbockbiz.org.

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The Lubbock Chamber of Commerce represents almost 1,900 businesses and over 79,000 employees on the South Plains which accounts for over \$2 billion in annual household earnings in Lubbock and West Texas. Since 1913 the Chamber, as a catalyst for business growth; a convener of leaders and influencers; and a champion for a stronger community, has served as a unified voice of business by actively advocating for a pro-jobs, pro-growth, pro-business climate.