

NEWS RELEASE

FOR IMMEDIATE RELEASE

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Re: Uncork Texas Wine at the Taste of Texas Award Dinner

LUBBOCK, Texas – The Lubbock Chamber of Commerce will hold the Taste of Texas Uncorked Award Dinner on Thurs., April 12 from 6:30 – 9 p.m. at the TTU Frazier Alumni Pavilion.

Join key influencers in the wine industry to celebrate wine and grape growing with a night of wine, food and music! Learn more about our local wine and grape-growing industry and help us honor Neal Newsom, the 2018 winner of the Doc McPherson Award.

Newsom is past President of the Texas Wine and Grape Growers Association and a recipient of the Texas Wine & Grape Growers Association Lifetime Achievement Award. Newsom and his family have been growing grapes on the High Plains since 1986. The Newsom's host Newsom Grape Day in Plains each year in late April or early May to help educate and encourage grape growers in Texas. Each year, scholarships are handed out at Newsom Grape Day to students interested in the industry.

Local wineries have partnered with Top Tier Catering to provide a delicious dessert tasting after dinner. Attendees will also have the opportunity to visit with Chamber member wineries to learn more about their wine selection.

Sponsorships and tables for this event are still available. Call the Lubbock Chamber of Commerce at (806) 761-7000 or email Christye Weld at Christye.Weld@lubbockbiz.org to learn more. Individual tickets may be purchased for \$65 and chamber members will receive a discounted ticket price of \$50. Visit LubbockUncorked.com or stop by the Lubbock Chamber office, 1500 Broadway, Suite 101, to purchase your tickets.

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The Lubbock Chamber of Commerce represents more than 1,900 businesses and over 79,000 employees on the South Plains which accounts for over \$2 billion in annual household earnings in Lubbock and West Texas. Since 1913 the Chamber, as a catalyst for business growth; a convener of leaders and influencers; and a champion for a stronger community, has served as a unified voice of business by actively advocating for a pro-jobs, pro-growth, pro-business climate.

