

# NEWS RELEASE

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## FOR IMMEDIATE RELEASE

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**Re: Businesses Encouraged to Hang Signage to Welcome Back Students**

LUBBOCK, Texas – The Lubbock Chamber of Commerce encourages all local businesses to display banners, flags and signage to welcome college students back to Lubbock between now and September 3.

The fall semester kicks off during this time for Texas Tech University, Texas Tech University Health Sciences Center, Lubbock Christian University, Wayland Baptist University – Lubbock, and South Plains College – Lubbock.

Businesses are reminded to follow these instructions:

1. Signs/banners cannot be placed in the 25-foot vision triangle at any street intersection.
2. Signs/banners need to be set back at least 10 feet from the property line (not the back of curb).
3. Signs/banners should display the least amount of business identification possible, since the objective is to welcome students.

Visit the [LubbockChamber.com](http://LubbockChamber.com) online business directory for a list of businesses that can produce signage and banners.

The Lubbock Chamber of Commerce represents more than 1,900 businesses and over 79,000 employees on the South Plains which accounts for over \$2 billion in annual household earnings in Lubbock and West Texas. Since 1913 the Chamber, as a catalyst for business growth; a convener of leaders and influencers; and a champion for a stronger community, has served as a unified voice of business by actively advocating for a pro-jobs, pro-growth, pro-business climate.

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