

#### FOR IMMEDIATE RELEASE

January 25, 2018

## **Contact:**

Haily Assiter | Director of Communications & Public Relations

Office: 806.761.7005 | Cell: 806.787.8804 | Haily.Assiter@lubbockbiz.org

# **Young Entrepreneurs Meet with Local Business Mentors**

**Lubbock, Texas** — The Young Entrepreneurs Academy (YEA!) an innovative program that guides students through the process of starting their own, real business, announces local business mentors and sponsors for this year's YEA! class.

The YEA! students have finalized their business idea and have been paired with a mentor from within the Lubbock business community. This industry expert helps the students to fine tune their concept, write a business plan and identify their target audience. Al Wise is the instructor during the pitch session and below is the list of student created companies along with the mentor assigned to each company to help cultivate that business.

YEA! Student(s)Business NameMentor/CompanyAaron RamosDesign SpaceAJ McCleod, StarCare Specialty Health SystemAmrita RameshBeachline MotiveEfrain Duarte, Girl Scouts of Texas Oklahoma Plains, Inc.Anna ZhaoNew ChannelBrian Palomino, Happy State BankBrooke PaynePayne's Pet PantryStephanie Cole, Wells Fargo BankDuncan MooreFly Over DronesTreasa Arnold, Exit RealtyEvan EmeryMunick StudiosLynn Snodgrass, Snapshots LubbockGage CurryLoadstone InkAmaris Garcia, Quick Quack Car WashJacob LunaShoe GuardJason Atchley, Bacon Heights Baptist ChurchJairon Foster & William WatsonThe Shoe DoctorsDan Baze, Dan Baze AgencyKevin Bash Lauren LambertKevin Michaels JewelryMelissa Grimes, Studio WestLauren LambertT. Brown GiftsAshton Haynes, Ramar CommunicationsLeyla AguilarBath & BeautyAshton Darrow, Lubbock Christian UniversityLogan SandersVolhamaShannon Spencer, Girl Scouts of Texas Oklahoma Plains, Inc.Mccaleb HartDecorate to CelebrateSammie Gonzales, Suddenlink CommunicationsPeyton McCloudLucky's BestCalvin Davis / Rey Lops, U.S. Small Business			
Amrita Ramesh Beachline Motive Efrain Duarte, Girl Scouts of Texas Oklahoma Plains, Inc.  Anna Zhao New Channel Brian Palomino, Happy State Bank Brooke Payne Payne's Pet Pantry Stephanie Cole, Wells Fargo Bank  Duncan Moore Fly Over Drones Treasa Arnold, Exit Realty Evan Emery Munick Studios Lynn Snodgrass, Snapshots Lubbock Gage Curry Loadstone Ink Amaris Garcia, Quick Quack Car Wash Jacob Luna Shoe Guard Jason Atchley, Bacon Heights Baptist Church Jairon Foster & The Shoe Doctors Dan Baze, Dan Baze Agency  William Watson  Kevin Bash Kevin Michaels Jewelry Melissa Grimes, Studio West Lauren Lambert T. Brown Gifts Ashton Haynes, Ramar Communications Leyla Aguilar Bath & Beauty Ashton Darrow, Lubbock Christian University Logan Sanders Volhama Shannon Spencer, Girl Scouts of Texas Oklahoma Plains, Inc.  Mccaleb Hart Decorate to Celebrate Sammie Gonzales, Suddenlink Communications Peyton McCloud Lucky's Best Calvin Davis / Rey Lops, U.S. Small Business	YEA! Student(s)	Business Name	Mentor/Company
Plains, Inc.  Anna Zhao New Channel Brian Palomino, Happy State Bank Brooke Payne Payne's Pet Pantry Stephanie Cole, Wells Fargo Bank Duncan Moore Fly Over Drones Treasa Arnold, Exit Realty Evan Emery Munick Studios Lynn Snodgrass, Snapshots Lubbock Gage Curry Loadstone Ink Amaris Garcia, Quick Quack Car Wash Jacob Luna Shoe Guard Jason Atchley, Bacon Heights Baptist Church Jairon Foster & The Shoe Doctors Dan Baze, Dan Baze Agency William Watson Kevin Bash Kevin Michaels Jewelry Melissa Grimes, Studio West Lauren Lambert T. Brown Gifts Ashton Haynes, Ramar Communications Leyla Aguilar Bath & Beauty Ashton Darrow, Lubbock Christian University Logan Sanders Volhama Shannon Spencer, Girl Scouts of Texas Oklahoma Plains, Inc.  Mccaleb Hart Decorate to Celebrate Sammie Gonzales, Suddenlink Communications  Peyton McCloud Lucky's Best Calvin Davis / Rey Lops, U.S. Small Business	Aaron Ramos	Design Space	AJ McCleod, StarCare Specialty Health System
Anna ZhaoNew ChannelBrian Palomino, Happy State BankBrooke PaynePayne's Pet PantryStephanie Cole, Wells Fargo BankDuncan MooreFly Over DronesTreasa Arnold, Exit RealtyEvan EmeryMunick StudiosLynn Snodgrass, Snapshots LubbockGage CurryLoadstone InkAmaris Garcia, Quick Quack Car WashJacob LunaShoe GuardJason Atchley, Bacon Heights Baptist ChurchJairon Foster &The Shoe DoctorsDan Baze, Dan Baze AgencyWilliam WatsonKevin Michaels JewelryMelissa Grimes, Studio WestLauren LambertT. Brown GiftsAshton Haynes, Ramar CommunicationsLeyla AguilarBath & BeautyAshton Darrow, Lubbock Christian UniversityLogan SandersVolhamaShannon Spencer, Girl Scouts of Texas Oklahoma Plains, Inc.Mccaleb HartDecorate to CelebrateSammie Gonzales, Suddenlink CommunicationsPeyton McCloudLucky's BestCalvin Davis / Rey Lops, U.S. Small Business	Amrita Ramesh	Beachline Motive	Efrain Duarte, Girl Scouts of Texas Oklahoma
Brooke Payne Payne's Pet Pantry Stephanie Cole, Wells Fargo Bank  Duncan Moore Fly Over Drones Treasa Arnold, Exit Realty  Evan Emery Munick Studios Lynn Snodgrass, Snapshots Lubbock  Gage Curry Loadstone Ink Amaris Garcia, Quick Quack Car Wash  Jacob Luna Shoe Guard Jason Atchley, Bacon Heights Baptist Church  Jairon Foster & The Shoe Doctors Dan Baze, Dan Baze Agency  William Watson  Kevin Bash Kevin Michaels Jewelry Melissa Grimes, Studio West  Lauren Lambert T. Brown Gifts Ashton Haynes, Ramar Communications  Leyla Aguilar Bath & Beauty Ashton Darrow, Lubbock Christian University  Logan Sanders Volhama Shannon Spencer, Girl Scouts of Texas Oklahoma Plains, Inc.  Mccaleb Hart Decorate to Celebrate Sammie Gonzales, Suddenlink Communications  Peyton McCloud Lucky's Best Calvin Davis / Rey Lops, U.S. Small Business			Plains, Inc.
Duncan MooreFly Over DronesTreasa Arnold, Exit RealtyEvan EmeryMunick StudiosLynn Snodgrass, Snapshots LubbockGage CurryLoadstone InkAmaris Garcia, Quick Quack Car WashJacob LunaShoe GuardJason Atchley, Bacon Heights Baptist ChurchJairon Foster & William WatsonThe Shoe DoctorsDan Baze, Dan Baze AgencyKevin BashKevin Michaels JewelryMelissa Grimes, Studio WestLauren LambertT. Brown GiftsAshton Haynes, Ramar CommunicationsLeyla AguilarBath & BeautyAshton Darrow, Lubbock Christian UniversityLogan SandersVolhamaShannon Spencer, Girl Scouts of Texas Oklahoma Plains, Inc.Mccaleb HartDecorate to CelebrateSammie Gonzales, Suddenlink CommunicationsPeyton McCloudLucky's BestCalvin Davis / Rey Lops, U.S. Small Business	Anna Zhao	New Channel	Brian Palomino, Happy State Bank
Evan EmeryMunick StudiosLynn Snodgrass, Snapshots LubbockGage CurryLoadstone InkAmaris Garcia, Quick Quack Car WashJacob LunaShoe GuardJason Atchley, Bacon Heights Baptist ChurchJairon Foster &The Shoe DoctorsDan Baze, Dan Baze AgencyWilliam WatsonKevin Michaels JewelryMelissa Grimes, Studio WestLauren LambertT. Brown GiftsAshton Haynes, Ramar CommunicationsLeyla AguilarBath & BeautyAshton Darrow, Lubbock Christian UniversityLogan SandersVolhamaShannon Spencer, Girl Scouts of Texas Oklahoma Plains, Inc.Mccaleb HartDecorate to CelebrateSammie Gonzales, Suddenlink CommunicationsPeyton McCloudLucky's BestCalvin Davis / Rey Lops, U.S. Small Business	Brooke Payne	Payne's Pet Pantry	Stephanie Cole, Wells Fargo Bank
Gage Curry  Jacob Luna  Shoe Guard  Jason Atchley, Bacon Heights Baptist Church  Jairon Foster & The Shoe Doctors  William Watson  Kevin Bash  Lauren Lambert  Leyla Aguilar  Logan Sanders  Volhama  Decorate to Celebrate  Peyton McCloud  Lucky's Best  Amaris Garcia, Quick Quack Car Wash  Jason Atchley, Bacon Heights Baptist Church  Dan Baze, Dan Baze Agency  Melissa Grimes, Studio West  Ashton Haynes, Ramar Communications  Ashton Darrow, Lubbock Christian University  Logan Sanders  Volhama  Shannon Spencer, Girl Scouts of Texas  Oklahoma Plains, Inc.  Sammie Gonzales, Suddenlink  Communications  Peyton McCloud  Lucky's Best  Calvin Davis / Rey Lops, U.S. Small Business	<b>Duncan Moore</b>	Fly Over Drones	Treasa Arnold, Exit Realty
Jacob Luna Jairon Foster & The Shoe Doctors William Watson Kevin Bash Lauren Lambert Leyla Aguilar Bath & Beauty Logan Sanders Volhama Shannon Spencer, Girl Scouts of Texas Oklahoma Plains, Inc. Mccaleb Hart Decorate to Celebrate Peyton McCloud Dan Baze, Dan Baze Agency Melissa Grimes, Studio West Ashton Haynes, Ramar Communications Ashton Darrow, Lubbock Christian University Shannon Spencer, Girl Scouts of Texas Oklahoma Plains, Inc. Sammie Gonzales, Suddenlink Communications Peyton McCloud Lucky's Best Calvin Davis / Rey Lops, U.S. Small Business	Evan Emery	Munick Studios	Lynn Snodgrass, Snapshots Lubbock
Jairon Foster & The Shoe Doctors  William Watson  Kevin Bash  Lauren Lambert  Leyla Aguilar  Logan Sanders  Volhama  Decorate to Celebrate  Peyton McCloud  The Shoe Doctors  Melissa Grimes, Studio West  Ashton Haynes, Ramar Communications  Ashton Darrow, Lubbock Christian University  Shannon Spencer, Girl Scouts of Texas Oklahoma Plains, Inc.  Sammie Gonzales, Suddenlink Communications  Calvin Davis / Rey Lops, U.S. Small Business	Gage Curry	Loadstone Ink	Amaris Garcia, Quick Quack Car Wash
William Watson  Kevin Bash Kevin Michaels Jewelry Melissa Grimes, Studio West  Lauren Lambert T. Brown Gifts Ashton Haynes, Ramar Communications  Leyla Aguilar Bath & Beauty Ashton Darrow, Lubbock Christian University  Logan Sanders Volhama Shannon Spencer, Girl Scouts of Texas Oklahoma Plains, Inc.  Mccaleb Hart Decorate to Celebrate Sammie Gonzales, Suddenlink Communications  Peyton McCloud Lucky's Best Calvin Davis / Rey Lops, U.S. Small Business	Jacob Luna	Shoe Guard	Jason Atchley, Bacon Heights Baptist Church
Kevin BashKevin Michaels JewelryMelissa Grimes, Studio WestLauren LambertT. Brown GiftsAshton Haynes, Ramar CommunicationsLeyla AguilarBath & BeautyAshton Darrow, Lubbock Christian UniversityLogan SandersVolhamaShannon Spencer, Girl Scouts of Texas Oklahoma Plains, Inc.Mccaleb HartDecorate to CelebrateSammie Gonzales, Suddenlink CommunicationsPeyton McCloudLucky's BestCalvin Davis / Rey Lops, U.S. Small Business	Jairon Foster &	The Shoe Doctors	Dan Baze, Dan Baze Agency
Lauren LambertT. Brown GiftsAshton Haynes, Ramar CommunicationsLeyla AguilarBath & BeautyAshton Darrow, Lubbock Christian UniversityLogan SandersVolhamaShannon Spencer, Girl Scouts of Texas Oklahoma Plains, Inc.Mccaleb HartDecorate to CelebrateSammie Gonzales, Suddenlink CommunicationsPeyton McCloudLucky's BestCalvin Davis / Rey Lops, U.S. Small Business	William Watson		
Leyla AguilarBath & BeautyAshton Darrow, Lubbock Christian UniversityLogan SandersVolhamaShannon Spencer, Girl Scouts of Texas Oklahoma Plains, Inc.Mccaleb HartDecorate to CelebrateSammie Gonzales, Suddenlink CommunicationsPeyton McCloudLucky's BestCalvin Davis / Rey Lops, U.S. Small Business	Kevin Bash	Kevin Michaels Jewelry	Melissa Grimes, Studio West
Logan SandersVolhamaShannon Spencer, Girl Scouts of Texas Oklahoma Plains, Inc.Mccaleb HartDecorate to CelebrateSammie Gonzales, Suddenlink CommunicationsPeyton McCloudLucky's BestCalvin Davis / Rey Lops, U.S. Small Business	Lauren Lambert	T. Brown Gifts	Ashton Haynes, Ramar Communications
Oklahoma Plains, Inc.  Mccaleb Hart Decorate to Celebrate Sammie Gonzales, Suddenlink Communications  Peyton McCloud Lucky's Best Calvin Davis / Rey Lops, U.S. Small Business	Leyla Aguilar	Bath & Beauty	Ashton Darrow, Lubbock Christian University
Mccaleb HartDecorate to CelebrateSammie Gonzales, Suddenlink CommunicationsPeyton McCloudLucky's BestCalvin Davis / Rey Lops, U.S. Small Business	Logan Sanders	Volhama	Shannon Spencer, Girl Scouts of Texas
Peyton McCloud Lucky's Best Calvin Davis / Rey Lops, U.S. Small Business			Oklahoma Plains, Inc.
Peyton McCloud Lucky's Best Calvin Davis / Rey Lops, U.S. Small Business	Mccaleb Hart	Decorate to Celebrate	Sammie Gonzales, Suddenlink
			Communications
	Peyton McCloud	Lucky's Best	Calvin Davis / Rey Lops, U.S. Small Business
Administration			Administration
Spencer Noall Forge Gus Khan , Vista College	-	Forge	Gus Khan , Vista College
Sydney Locke Aquavitam Miranda Wise, Wisely Organized	Sydney Locke	Aquavitam	Miranda Wise, Wisely Organized









Taylor Anderson	Old Lady Yoga	Kathy Timms, Geiger
Vanessa Miller	Nessa's Clutter Clearing	Sheryl Rae Baker, StarCare Specialty Health System
Zia Zhao	Totoro's Treasure	Brenda MacDonald, Studio West (Contractor)

As a non-profit organization, YEA! relies on the generosity of the community, sponsors and people who identify with entrepreneurship and want to help pave the way for future entrepreneurs. Some help the student businesses get off the ground while others provide in-kind support or volunteer their time and services.

This program is presented by Lubbock Economic Development Alliance and other top investors are Texas Tech Innovation Hub at Research Park, Dunkin' Donuts/Baskin Robbins, Madera Companies and Lee Lewis Construction. For a full list of sponsors please visit the <u>YEA! Lubbock website</u>.

During the course of the 30-week program, more than 80 volunteers become involved with YEA! at various levels. From helping teach the basics of business to inviting students to tour their companies, volunteers participate in a variety of capacities. Students work in close cooperation with local business leaders, community leaders and educators who use their personal experiences to demonstrate how to develop ideas and objectives, pitch potential investors, obtain funding, register with governmental agencies, and establish e-commerce and web presence. By the end of the class, students own and operate fully-formed and functioning businesses, which they can carry on after their graduation from the program.

###

# The Young Entrepreneurs Academy

The Young Entrepreneurs Academy (YEA!) is a 501(C) 3 offering groundbreaking year-long classes that teach middle and high school students how to start and run their own businesses. Throughout the class, students develop business ideas, write business plans, conduct market research, pitch their plans to a panel of investors for startup funds, and launch and run their own, fully formed companies and social movements. The project-based program empowers students to take charge of their futures.

Founded in 2004 at the University of Rochester with support from the Kauffman Foundation, YEA! today serves thousands of students nationwide. In 2011, the United States Chamber of Commerce Foundation became a national sponsor and partner of the Academy to help celebrate the spirit of enterprise among today's youth and tomorrow's future leaders.

YEA! bridges the business and educational communities to fulfill its mission of teaching more students how to make a job, not just take a job. YEA! is made possible by The Kauffman Foundation, the U.S. Chamber of Commerce Foundation and the E. Philip Saunders Foundation. For more information, visit yeausa.org.











#### **U.S. Chamber of Commerce Foundation**

The U.S. Chamber of Commerce Foundation is dedicated to strengthening America's long-term competitiveness and educating the public on how the free enterprise system improves society and the economy.

The U.S. Chamber of Commerce is the world's largest business federation representing the interests of more than 3 million businesses of all sizes, sectors, and regions, as well as state and local chambers and industry associations.

### Sam's Club

Sam's Club®, a division of Walmart Stores, Inc. (NYSE: WMT), is a leading membership warehouse club offering savings and services to millions of members in 651 clubs in the U.S. and Puerto Rico. Sam's Club offers affordable access to innovative services for families and small business owner, including travel, payroll and HR services, protection plans, legal solutions, cash rewards and more. To learn more about time and money with Sam's Club visit <a href="https://www.SamsClub.com/services">www.SamsClub.com/services</a>.

#### **Lubbock Chamber of Commerce**

The Lubbock Chamber of Commerce represents more than 1,900 businesses and over 79,000 employees on the South Plains which accounts for over \$2 billion in annual household earnings in Lubbock and West Texas. Since 1913 the Chamber, as a catalyst for business growth; a convener of leaders and influencers; and a champion for a stronger community, has served as a unified voice of business by actively advocating for a pro-jobs, pro-growth, pro-business climate.

#### **Texas Tech Innovation Hub**

The Texas Tech University Innovation Hub at Research Park (the Hub) opened in 2015 to assist in the formation of startup companies relevant to today's local, regional and global economy. Texas Tech is experimenting with new approaches to economic and sustainable development focusing on commercializing and translating research, creating and growing jobs and developing a complete entrepreneurial eco-system with its community, state, and federal partners. Intended as the first of a series of facilities, the Hub, a 40,000 square foot state of the art platinum LEED building equipped with office and wet laboratory facilities is home to robust programs to advance the impact of the region's economic development efforts. The Hub programs support faculty, students, and local entrepreneurs in early and growth stage companies.





