



## NEWS RELEASE

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### FOR IMMEDIATE RELEASE

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**Re:** **Create Better Business Through Diversity with the Chamber**

LUBBOCK, Texas – The Lubbock Chamber of Commerce will host Better Business Through Diversity at its second Diversity Summit on Tues., March 5 from 11:30 a.m. – 6:30 p.m. at the Overton Hotel and Conference Center.

“As the voice of the business community, the Lubbock Chamber recognizes the evolving workforce not only within the Lubbock community, but across the nation,” said Lubbock Chamber Chairman Abel Castro. “In 2018 the Lubbock Chamber foresaw a need to bring the business community together to collaborate and learn from one another through a series of breakout sessions and the discussion will continue to transpire as the business community unites for the second Diversity Summit. The Chamber encourages the entire business community to be a part of the discussion.”

The Diversity Summit will kick off with a luncheon and keynote speaker Carol Sumner, EdD, Vice President of the Division of Diversity, Equity and Inclusion at Texas Tech University. Prior to her newly appointed role at Texas Tech, Sumner served as the senior associate dean of students at Arizona State University. She arrived at the Phoenix campus of ASU in 2006 and served in several positions with the university. Sumner also served as an associate dean in the Office of the Dean of Students at the Tempe campus of ASU and was the university lead for Culture@ASU, which identifies and celebrates a diverse and multifaceted university culture through art, food, music, lectures and the celebration of traditions, among other things. She led the University International Student Service Committee and served as university chair for the Committee for Campus Inclusion, as a member of the ASU Commission on the Status of Women (CSW) and as a member of the ASU Martin Luther King, Jr. Committee.

Following lunch, the Chamber will provide a series of breakout sessions for business leaders and employees to engage and learn of ways to improve upon its workplace culture. The topics include: Leading in an Intergenerational Workplace; Women in the Workplace; Disability Issues in the Workplace and its Invisible Challenges; Leadership in a Multicultural Workplace; and Justice for All – Economic Inclusion and the Law. There will also be a separate breakout session for local CEOs to discuss building game changing organizations by aligning performance, purpose and people while equipping leadership to recognize the unique skills and talents of its employees.



Register online at [LubbockChamber.com](http://LubbockChamber.com) or call the Lubbock Chamber at (806) 761-7000.

Tickets are \$225 for the entire summit and Chamber members receive a discounted rate of \$125. Tickets are also available for lunch or sessions only and can be purchased for \$115 and Chamber members receive a discounted rate of \$75.

The Diversity Summit is one of the many ways the Chamber is actively working towards a pro-growth, pro-business climate for job creators as it facilitates discussion and provides resources and opportunities for businesses and people to connect, learn and grow.

Sponsorship opportunities are available. Call the Lubbock Chamber at (806) 761-7000 to learn more.

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*The Lubbock Chamber of Commerce represents almost 1,900 businesses and over 79,000 employees on the South Plains which accounts for over \$2 billion in annual household earnings in Lubbock and West Texas. Since 1913 the Chamber, as a catalyst for business growth; a convener of leaders and influencers; and a champion for a stronger community, has served as a unified voice of business by actively advocating for a pro-jobs, pro-growth, pro-business climate.*