

NEWS RELEASE

FOR IMMEDIATE RELEASE

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Re: Chamber VS Chamber in a Final Four Beer and Wine Challenge

LUBBOCK, TEXAS – Lubbock Chamber of Commerce President and CEO Eddie McBride announced today a Final Four challenge with Tim Daman, President and CEO of the Lansing Regional Chamber of Commerce in Michigan.

Upon a victory for the Texas Tech Red Raiders vs. the Michigan State Spartans on Saturday, Daman has agreed to send the Lubbock Chamber a gift basket from Lansing Brewing Company. In the unlikely event of a Spartan victory, McBride will counter by sending the Lansing Regional Chamber a world-class wine basket from Llano Estacado Winery.

“I look forward to enjoying a beer from Lansing Brewing next week, after we beat Michigan State on Saturday night,” said Eddie McBride, Lubbock Chamber President and CEO.

More information is available by contacting the Lubbock Chamber of Commerce at (806) 761-7000.

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The Lubbock Chamber of Commerce represents almost 2,000 businesses and over 79,000 employees on the South Plains which accounts for over \$2 billion in annual household earnings in Lubbock and West Texas. Since 1913 the Chamber, as a catalyst for business growth; a convener of leaders and influencers; and a champion for a stronger community, has served as a unified voice of business by actively advocating for a pro-jobs, pro-growth, pro-business climate.