

# MEDIA RELEASE

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## FOR IMMEDIATE RELEASE

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**Re:** **Chamber Executive Vice President Selected for Education Fellowship**  
*Johnson one of 22 nationwide selected to participate*

LUBBOCK, Texas – Lubbock Chamber of Commerce Executive Vice President, Norma Ritz Johnson, has been selected by the Association of Chamber of Commerce Executives (ACCE) to participate in a ten-month professional development program designed to assist in improving education and talent development outcomes in the local community.

The Fellowship for Education and Talent Development is an immersive executive development program that provides chamber of commerce professionals the ability to interact with peers, ACCE staff and national experts. Through a combination of in-person and virtual activities, fellows will be given a deep dive into the cutting-edge theories, approaches and best practices in talent development.

Throughout the program, participants will focus on addressing specific education attainment or workforce development issues in their communities.

“The new cohort of fellows is a thoughtful, experienced and knowledgeable group with a broad range of perspectives. With the creativity and energy each give their organizations, we are delighted to offer a program where these professionals can expand their portfolios and evolve their already impressive community initiatives,” said ACCE President and CEO, Sheree Anne Kelly. “This class represents some of the foremost leaders in the chamber industry, and the impact they will have on their communities, as a result of their determination, will be immeasurable.”

ACCE’s Fellowship for Education and Talent Development is designed to advance a chamber of commerce’s already-defined goals and ultimately develop and execute a plan for specific education and talent development objectives.

Leaders selected to participate in the 2019-20 Fellowship represent communities including Grand Rapids, Michigan; Rogers, Arkansas; Orlando, Florida; Huntsville, Alabama; Green Bay, Wisconsin; McKinney, Texas; Hickory, North Carolina; Rochester, New York; Ocala, Florida; Newnan, Georgia; Lubbock, Texas; Phoenix, Arizona; Wake Forest, North Carolina; Stamford, Connecticut; Stevens Point, Wisconsin; Albany, New York,

Fitchburg, Massachusetts; Memphis, Tennessee; Springfield, Missouri; York, Pennsylvania; Columbia, Tennessee; and San Jose, California

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*The Lubbock Chamber of Commerce represents almost 1,800 businesses and over 79,000 employees on the South Plains which accounts for over \$2 billion in annual household earnings in Lubbock and West Texas. Since 1913 the Chamber, as a catalyst for business growth; a convener of leaders and influencers; and a champion for a stronger community, has served as a unified voice of business by actively advocating for a pro-jobs, pro-growth, pro-business climate.*

***About the Association of Chamber of Commerce Executives***

*Established in 1914, ACCE is an association of 9,000 leaders from 1,300 chambers of commerce, including 93 of the top 100 U.S. metro areas. The combined membership of ACCE chambers is close to one million businesses. Chamber leaders look to ACCE for best practices, networks and new ideas that will help them advance the interests of their communities. ACCE recommends successful programs and strategies, and identifies trends, partners and business models that show promise. For more information, visit [www.ACCE.org](http://www.ACCE.org).*

*For more information about ACCE's Education and Talent Development Division, visit [www.ACCE.org/ETD](http://www.ACCE.org/ETD).*