

# MEDIA RELEASE

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## FOR IMMEDIATE RELEASE

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**Re:** **Lubbock Chamber Hires Event Specialist**

LUBBOCK, Texas – The Lubbock Chamber of Commerce is pleased to announce the hiring of Rachel McMillan as the Event Specialist.

McMillan graduated cum laude from Texas Tech University with her Bachelors of Business Administration in Marketing and Management along with a certificate in International Business this past May.

As the Event Specialist she will be responsible for assisting in the planning, execution and logistics of all annual events. This includes the Golf Tournament, Hub City BBQ and the Lubbock Uncorked Wine event.

McMillan, a native of Abilene, is no stranger to the wine industry as she has worked at two wineries where she educated customers through wine tastings and tours, aided in wine club shipments, and helped facilitate a variety of events for up to 300 guests.

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The Lubbock Chamber of Commerce represents almost 1,900 businesses and over 79,000 employees on the South Plains which accounts for over \$2 billion in annual household earnings in Lubbock and West Texas. Since 1913 the Chamber, as a catalyst for business growth; a convener of leaders and influencers; and a champion for a stronger community, has served as a unified voice of business by actively advocating for a pro-jobs, pro-growth, pro-business climate.