

# NEWS RELEASE

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## FOR IMMEDIATE RELEASE

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**Re: Mendoza Completes Center for Chamber of Commerce Excellence**

**LUBBOCK, TEXAS** – Director of Membership Development, Laura Mendoza, recently received a Certificate of Completion in Advanced Chamber Management from a three-year regional professional development program through the Center for Chamber of Commerce Excellence (CCCE).

By completing the Fundamentals of Chamber Management I, and Advanced Chamber Management II, CCCE provides chamber professionals with an opportunity to update management and/or staff skills by studying with professional peers as they review the latest techniques and trends in the industry. Attendees are also able to build relationships with other chamber professionals from Oklahoma, Texas, Arkansas, and Louisiana and receive insights from highly regarded professionals who deal daily with chamber-related issues.

“This unique partnership allows chamber professionals to discover new perspectives, a thorough understanding of chamber management and trends affecting the chamber of commerce world—all of which can enhance the Chamber's value to our members,” said Eddie McBride, Lubbock Chamber President and CEO.

In cooperation with the University of Oklahoma College of Professional and Continuing Studies, the CCCE Board of Regents sets the curriculum and strategic direction for the program. The Board is made up of representatives from the state chambers, state executive chamber associations, and local chamber leaders of Arkansas, Louisiana, Oklahoma, and Texas.

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*The Lubbock Chamber of Commerce represents almost 2,000 businesses and over 79,000 employees on the South Plains which accounts for over \$2 billion in annual household earnings in Lubbock and West Texas. Since 1913 the Chamber, as a catalyst for business growth; a convener of leaders and influencers; and a champion for a stronger community, has served as a unified voice of business by actively advocating for a pro-jobs, pro-growth, pro-business climate.*