

MEDIA RELEASE

FOR IMMEDIATE RELEASE

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Re: Don't Be Held Hostage – Secure Your Information

LUBBOCK, Texas – The Lubbock Chamber of Commerce recognizes the importance of protecting your businesses, customers and personal information and understands the severity of the situation if left exposed. The next Business at its Best seminar: Securing Your Information – Small Entry Points could be the Breaking Point will address these threats and provide tips on how to prevent an attack.

On Thurs., Sept. 26 from 9 a.m. to 1 p.m. representatives from Hilliard Office Solutions - HP®, Shropshire Insurance Agency, and the Federal Bureau of Investigation (FBI) will point out technology all around you that could be an entry point for a hacker.

“This seminar is vital not only to the business community, but everyone that owns a device that connects to the internet whether it be through a server, Wi-Fi, or Bluetooth,” said Eddie McBride, President/CEO of the Lubbock Chamber. “Every company, employee, customer and individual is at risk and needs to learn the importance of protecting itself against ransomware and malware.”

According to a study at the University of Maryland, a hacker attacks every 39 seconds, and HP® states that nearly 60 percent of all malware attack victims in 2018 were small businesses. Data breaches happen daily. Learn how to safeguard your information on Thurs., Sept. 26.

The seminar is \$50 and includes lunch, Chamber members receive a discounted rate of \$35. Check-in is at 9 a.m. and the seminar will begin at 9:15 a.m. at the FirstBank & Trust Operations Center, 9826 Slide. Rd. Reserve your seat online at LubbockChamber.com, call the Lubbock Chamber office at (806) 761-7000 or email Amy.Marquez@lubbockbiz.org for more information.

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The Lubbock Chamber of Commerce represents almost 1,800 businesses and over 79,000 employees on the South Plains which accounts for over \$2 billion in annual household earnings in Lubbock and West Texas. Since 1913 the Chamber, as a catalyst for business growth; a convener of leaders and influencers; and a champion for a stronger community, has served as a unified voice of business by actively advocating for a pro-jobs, pro-growth, pro-business climate.