

NEWS RELEASE

FOR IMMEDIATE RELEASE

February 4, 2019

Contact: Norma Ritz Johnson | Executive Vice President
office: 806.761.7000 | cell: 806.441.7726 | Norma.Johnson@lubbockbiz.org

Re: **Switzerland Informational Presentation**

LUBBOCK, TEXAS – The Lubbock Chamber will host an information meeting at 5:30 p.m. on Tuesday, February 19 at the Lubbock Chamber office, 1500 Broadway, Suite 101, for those interested in learning more about the Chamber’s group travel plans for Switzerland later this year.

The Chamber invites Chamber members and their family and friends to join in this once-in-a-lifetime experience. Non-chamber members are welcome to attend. The trip will be an eight-day journey departing on Sept. 10, 2019.

“This is an amazing opportunity to participate in an international journey with stunning scenery, where program participants can experience the culture, learn about the business climate, and make new friends,” said Eddie McBride, Chamber President and CEO.

The Switzerland trip offers an opportunity to explore the sights and culture of Lucerne, and visit monuments like Chapel Bridge (Kapellbrücke) and the ancient Jesuit Church. Travelers can take a cruise on Lake Lucerne and stop at the peak of Mt. Pilatus where alpine vistas await. Travelers will visit the countryside to Grindelwald, a winter resort town, in the Jungfrau Mountains. The Switzerland journey has many destinations, but also allows time to explore Switzerland independently.

More information is available by contacting Cathy Potter by phone (806) 761-7001 or by email at cathy.potter@lubbockbiz.org.

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The Lubbock Chamber of Commerce represents almost 1,900 businesses and over 79,000 employees on the South Plains which accounts for over \$2 billion in annual household earnings in Lubbock and West Texas. Since 1913 the Chamber, as a catalyst for business growth; a convener of leaders and influencers; and a champion for a stronger community, has served as a unified voice of business by actively advocating for a pro-jobs, pro-growth, pro-business climate.