

NEWS RELEASE

FOR IMMEDIATE RELEASE

August 27, 2020

Contact: Haily Wells | Director of Communications & Public Relations
office: 806.761.7005 | cell: 806.787.8804 | haily.wells@lubbockbiz.org

Re: Forecasting: Hotels, Bars, Restaurants, Community Gatherings

LUBBOCK, Texas – The Lubbock Chamber of Commerce will hold its next webinar of the Covid-19 Pivot series, presented by Carpet Tech on Tues., Sept. 1. The webinar titled “Forecasting: Hotels, Bars, Restaurants, Community Gatherings” will be held at 10 a.m.

The pandemic hit almost every industry across the country, but some have been impacted more than others. This webinar will look into the hotel industry, its occupancy rates, and the challenges they face. Large gatherings and events, once a part of everyday life, are now being canceled or postponed. Learn how local venues and the food industry are working to overcome these obstacles to continue servicing indoor and outdoor events while ensuring proper social distancing guidelines are being met.

The following guests: Chris Berry, Lubbock Restaurant Association; Scott Joslove, Texas Hotel and Lodging Association; Brianna Gerardi, City of Lubbock will give insight into the last quarter and how they've been affected while forecasting what they believe lies ahead for the remainder of 2020.

Tickets are \$25. Chamber members receive a discounted price of \$15. The entire series can be purchased for \$200, and the Chamber member discount is \$100.

The COVID-19 Pivot series is an innovative virtual program designed to help businesses adapt to the ever-changing world and the dynamics of the workplace while expanding current essential knowledge.

Upcoming topics to be covered in the series are Safely Re-Opening Your Business; New and Easy Ways to Market Your Business; Business Insurance and What You Need to Know; Hiring: What to Expect During and After the Pandemic; HR Changes During and After the Pandemic; All About Loans and How Your Business Could Benefit; and The “New” Norm of Childcare.

For more information or to make a reservation visit the Chamber's website, LubbockChamber.com/Covid-19-Pivot-Webinar-Series. Sponsorship opportunities are available. Contact Amy Marquez at (806) 761-7009 or by email at Amy.Marquez@lubbockbiz.org.

###

The Lubbock Chamber of Commerce represents almost 1,700 businesses and over 79,000 employees on the South Plains which accounts for over \$2 billion in annual household earnings in Lubbock and West Texas. Since 1913 the Chamber, as a catalyst for business growth; a convener of leaders and influencers; and a champion for a stronger



community, has served as a unified voice of business by actively advocating for a pro-jobs, pro-growth, pro-business climate.