

NEWS RELEASE

FOR IMMEDIATE RELEASE

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Re: **Keeping Businesses and Customers Connected Webinar Series**
Featuring Caprock Home Health Services, Carpet Tech and Front Door Decor

LUBBOCK, Texas – The Lubbock Chamber of Commerce will host a panel of three local business leaders on Tues., April 28 at 2 p.m. to discuss creative ways for businesses and customers to connect during the current COVID-19 business regulations.

The panelists are Carlos Morales, [Caprock Home Health Services](#); Melinda Pharies, [Carpet Tech](#); Sara Kerns, [Front Door Decor](#). Each speaker will share what their company is doing to stay connected with its customer base while sharing tips and ideas for how attendees can do the same.

Those interested in attending can register [here](#).

Visit the Lubbock Chamber's [COVID-19 website](#) for upcoming and recorded webinars, legislative updates and other resources useful to the Lubbock community.

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The Lubbock Chamber of Commerce represents almost 1,700 businesses and over 79,000 employees on the South Plains which accounts for over \$2 billion in annual household earnings in Lubbock and West Texas. Since 1913 the Chamber, as a catalyst for business growth; a convener of leaders and influencers; and a champion for a stronger community, has served as a unified voice of business by actively advocating for a pro-jobs, pro-growth, pro-business climate.