

# NEWS RELEASE

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## FOR IMMEDIATE RELEASE

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**Re: Lubbock Chamber Hires Theresa Hardin as Vice President of Membership**

LUBBOCK, Texas – The Lubbock Chamber of Commerce is pleased to announce the hiring of Theresa Hardin as the Vice President of Membership.

Hardin is no stranger to the Lubbock community or the Chamber world. She first worked in the Chamber industry beginning 1999 as the Office Manager and later as Vice President of Membership for the Lubbock Chamber. In 2007, she and her husband, Don, moved to Caldwell, Idaho to be closer to family where she worked for the Caldwell and the Boise Metro Chambers. In 2010 Hardin was selected as the Executive Director for the Caldwell Chamber, and for the past 10 years has been involved in all aspects of the Caldwell community.

“We are thrilled to welcome Theresa back to Lubbock and to our Chamber team,” said Eddie McBride, President and CEO of the Lubbock Chamber. “She brings leadership, lots of expertise, and a vast amount of talent to our membership efforts. We are very happy to have her back in Lubbock.”

Hardin is a 2015 graduate of the U.S. Chamber of Commerce Institute of Organization Management ([IOM](#)) and served as a class advisor the following year. She has also received the Dale Carnegie Training Certificate of Achievement and has attended training through various conferences to include the Center for Chamber of Commerce Excellence (CCCE), Western Association of Chamber Executives ([W.A.C.E.](#)) and the Association of Chamber of Commerce Executives ([ACCE](#)).

She received the 2012-2013 ACCE Circle of Champions Lifetime Achievement Gold award for 1,000 sales or \$500,000 in sales and the following year she received the Platinum award for 1250 sales or \$750,000 in sales.

Hardin and her husband have four children, three reside in Canada and one lives in Brownfield. They also have 10 grandchildren, an Australian Shepherd/Border Collie, and a half Siamese cat.

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*The Lubbock Chamber of Commerce represents almost 1,700 businesses and over 79,000 employees on the South Plains which accounts for over \$2 billion in annual household earnings in Lubbock and West Texas. Since 1913 the Chamber, as a catalyst for business growth; a convener of leaders and influencers; and a champion for a stronger community, has served as a unified voice of business by actively advocating for a pro-jobs, pro-growth, pro-business climate.*

