

# NEWS RELEASE

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## FOR IMMEDIATE RELEASE

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**Re: Lubbock Chamber Launches Covid-19 Pivot Webinar Series**

LUBBOCK, Texas – The Lubbock Chamber of Commerce is launching a new webinar series for small businesses, titled the Covid-19 Pivot, presented by [Carpet Tech](#).

The COVID-19 Pivot series is an innovative virtual program designed to help businesses adapt to the ever-changing world and dynamics of the workplace while expanding current essential knowledge.

“The intent of this 10-part series is to address critical topics our members face on a daily basis,” said Eddie McBride, President and CEO of the Lubbock Chamber. “Every single business has had to “pivot” their business model in one way or another and we hope this series will help answer burning questions that have kept them up at night over the course of the pandemic.”

The series will launch on Tues., Aug. 18 at 10 a.m. with a discussion on the State of Higher Education. The featured speakers will be Dr. Scott McDowell, Lubbock Christian University President; Dr. Robin Satterwhite, South Plains College President; Dr. Lawrence Schovanec, Texas Tech University President; and Dr. Elyn Palmer, Wayland Baptist University Executive Director and Dean of the Lubbock campus.

Other topics to be covered in the series are as follows: Returning to the Physical Workplace: A Guide for Businesses Across Texas; Forecasting: Hotels, Bars, Restaurants, Community Gatherings; Safely Re-Opening Your Business; New and Easy Ways to Market Your Business; Business Insurance and What You Need to Know; Hiring: What to Expect During and After the Pandemic; HR Changes During and After the Pandemic; All About Loans and How Your Business Could Benefit; and The “New” Norm of Childcare.

Reservations for each webinar are \$25 and Chamber members receive a discounted price of \$15. Tickets may also be purchased for the entire series for \$200 and Chamber members receive a discounted price of \$100.

Reservations and more information can be found on [LubbockChamber.com/Covid-19-Pivot-Webinar-Series](https://LubbockChamber.com/Covid-19-Pivot-Webinar-Series). Sponsorship opportunities are available by contacting Amy Marquez at (806) 761-7009 or by email at [Amy.Marquez@lubbockbiz.org](mailto:Amy.Marquez@lubbockbiz.org).

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*The Lubbock Chamber of Commerce represents almost 1,700 businesses and over 79,000 employees on the South Plains which accounts for over \$2 billion in annual household earnings in Lubbock and West Texas. Since 1913 the Chamber, as a catalyst for business growth; a convener of leaders and influencers; and a champion for a stronger community, has served as a unified voice of business by actively advocating for a pro-jobs, pro-growth, pro-business climate.*

