

NEWS RELEASE

FOR IMMEDIATE RELEASE

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Re: Lubbock Chamber Partners with 100 Black Men of West Texas to Support Area Law Enforcement

LUBBOCK, Texas – The Lubbock Chamber and 100 Black Men of West Texas are partnering to show unity and spirit of community in support of area law enforcement. The two organizations are collaborating to create signs for community members to place in their yards to show support.

Eddie McBride, President and CEO of the Chamber and Reggie Dial, President, 100 Black Men of West Texas, issued this joint statement:

“Together, we support a community that thrives, a place where there is opportunity, equality, safety, and security. The intent of this sign’s message is to show our area law enforcement officers that we appreciate and recognize that they are called to protect and serve.”

The yard signs will be available for pick up beginning Mon., July 13, between 1 and 4 p.m. at the Lubbock Chamber office, 1500 Broadway, Suite 101.

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The Lubbock Chamber of Commerce represents almost 1,700 businesses and over 79,000 employees on the South Plains which accounts for over \$2 billion in annual household earnings in Lubbock and West Texas. Since 1913 the Chamber, as a catalyst for business growth; a convener of leaders and influencers; and a champion for a stronger community, has served as a unified voice of business by actively advocating for a pro-jobs, pro-growth, pro-business climate.