

# NEWS RELEASE

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## FOR IMMEDIATE RELEASE

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**Re: Lubbock Chamber to Celebrate Texas Tech Football with Wreck ‘Em Breakfast**

LUBBOCK, Texas – The Lubbock Chamber of Commerce is excited to once again help kick-off the Texas Tech Football season with its Wreck ‘Em Tech Athletics Breakfast. The event will be held both virtually and in-person on Thurs., Sept. 3 at 6:30 a.m. inside the Lubbock Memorial Civic Center.

Guest speakers include Matt Wells, Texas Tech Football Head Coach; Kirby Hocutt, Athletic Director; Tony Bradford, Texas Tech Football player; Robert Giovannetti, Senior Associate Athletic Director; Mayor Dan Pope.

The doors open at 6:30 a.m. and the program will begin at 7 a.m. In-person tickets are \$45, and Chamber members receive a discounted price of \$35. Virtual tickets are also available for \$25, and Chamber members receive a discount of \$15. Reservations may be made on [www.LubbockChamber.com](http://www.LubbockChamber.com) or by calling the Lubbock Chamber office at (806) 761-7000. The registration deadline is 5 p.m. on Fri., Aug. 28.

“We are excited to celebrate the start of football season and we know Texas Tech Athletics will create a safe and healthy environment to protect the players, coaches, and fans alike,” said Gabe Vitela, Lubbock Chamber Chairman.

Sponsorships and tables are still available. Contact Amy Marquez at [Amy.Marquez@lubbockbiz.org](mailto:Amy.Marquez@lubbockbiz.org) to learn more.

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*The Lubbock Chamber of Commerce represents almost 1,700 businesses and over 79,000 employees on the South Plains which accounts for over \$2 billion in annual household earnings in Lubbock and West Texas. Since 1913 the Chamber, as a catalyst for business growth; a convener of leaders and influencers; and a champion for a stronger community, has served as a unified voice of business by actively advocating for a pro-jobs, pro-growth, pro-business climate.*