

NEWS RELEASE

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Re: New and Easy Ways to Market Your Business with the Help of Technology

LUBBOCK, Texas – The Lubbock Chamber of Commerce will hold its next webinar of the COVID-19 Pivot series, presented by [Carpet Tech](#) on Tues., Sept. 15. The webinar titled “New and Easy Ways to Market Your Business with the Help of Technology” will be held at 10 a.m.

Meetings have changed from face-to-face to virtual overnight, making technology key in any business setting. In this interactive webinar, Ryker Taylor, Founder/CEO of WunderTre, will cover new, easy, and cost-effective ways any business can utilize technology from content creation and distribution to customer service and more.

Tickets are \$25. Chamber members receive a discounted price of \$15. The entire series can be purchased for \$200, and the Chamber member discount is \$100.

The COVID-19 Pivot series is an innovative virtual program designed to help businesses adapt to the ever-changing world and the dynamics of the workplace while expanding current essential knowledge.

Upcoming topics to be covered in the series are Business Insurance and What You Need to Know; Hiring: What to Expect During and After the Pandemic; HR Changes During and After the Pandemic; All About Loans and How Your Business Could Benefit; and The “New” Norm of Childcare.

Reservations may be made on LubbockChamber.com/Covid-19-Pivot-Webinar-Series or by contacting Amy Marquez at (806) 761-7009 or by email at Amy.Marquez@lubbockbiz.org.

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The Lubbock Chamber of Commerce represents almost 1,700 businesses and over 79,000 employees on the South Plains which accounts for over \$2 billion in annual household earnings in Lubbock and West Texas. Since 1913 the Chamber, as a catalyst for business growth; a convener of leaders and influencers; and a champion for a stronger community, has served as a unified voice of business by actively advocating for a pro-jobs, pro-growth, pro-business climate.