

NEWS RELEASE

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Business Mercado Set for October 20 at MCM Elegaté Hotel & Suites

LUBBOCK, Texas – The Lubbock Chamber of Commerce is set to host the 2016 Business Mercado on Thurs., Oct. 20, from 1-5 p.m. at MCM Elegaté Hotel & Suites.

The Business Mercado celebrates business and culture while spotlighting Hispanic-owned businesses as well as businesses looking to connect with the Hispanic market; it is a smaller version of the Chamber's highly-successful Business Expo. It is a great way to meet and learn more about local businesses.

The Business Mercado leverages branding and marketing opportunities, while benefiting from business-to-business networking with more than 60 exhibitors and approximately 900 attendees.

This year's Mercado will once again feature a seminar series during the event. These seminars will be available to the attendees and vendors and will focus on topics related to small businesses.

Free tickets are available for the Mercado beginning Mon., Sept. 19, through 5 p.m. on Wed., Oct. 19, at the Chamber offices. Tickets are \$5 at the door on the day of the event.

For more information or sponsorship availabilities, contact Allison Cottrell at allison.cottrell@lubbockbiz.org or (806) 761-7000.

The Lubbock Chamber of Commerce represents over 2,000 businesses and over 79,000 employees on the South Plains which accounts for over \$2 billion in annual household earnings in Lubbock and West Texas. The Chamber has twice earned the distinguished 5-Star Accreditation from the U.S. Chamber of Commerce and is a two-time Chamber of the Year recognized by the Association of Chamber of Commerce Executives.

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