

NEWS RELEASE

FOR IMMEDIATE RELEASE
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President of National Cotton Council to Speak at Harvest Luncheon

LUBBOCK, Texas – The Lubbock Chamber of Commerce hosts its annual event to celebrate the area harvest with a Harvest Luncheon on Tues., Oct. 18, at the Bayer Museum of Agriculture.

The serving line begins at 11:45 a.m. with the program beginning promptly at 12 p.m.

Gary Adams, president of the National Cotton Council, will be the featured speaker. Adams assumed the position of President and Chief Executive Officer of the National Cotton Council in February 2015. He plays a key role in guiding the industry's seven segments to reach consensus on critical policies affecting U.S. cotton, with the mission of helping all U.S. cotton industry segments compete effectively and profitably in global markets.

He also represents the U.S. cotton industry as a member of USDA's Agricultural Policy Advisory Committee. Previously, Adams served on USDA's Advisory Committee on Trade from 2005 through 2011 and the NASS Advisory Committee on Agricultural Statistics from 2003 through 2009.

Tickets are \$30. Chamber members receive a discounted price of \$25. Tickets can be purchased online at LubbockChamber.com or by calling the Chamber office at (806) 761-7000. Deadline for reservations is noon on Tues., Oct. 11. Sponsorships are also available by contacting Stevie Poole at stevie.poole@lubbockbiz.org or (806) 761-7000.

The Lubbock Chamber of Commerce represents over 2,000 businesses and over 79,000 employees on the South Plains which accounts for over \$2 billion in annual household earnings in Lubbock and West Texas. The Chamber has twice earned the distinguished 5-Star Accreditation from the U.S. Chamber of Commerce and is a two-time Chamber of the Year recognized by the Association of Chamber of Commerce Executives.

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