

NEWS RELEASE

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Contact: Stevie Poole, Government Relations Specialist, (806) 761-7000,
c (806) 782-8258, stevie.poole@lubbockbiz.org

Lubbock Chamber Business Expo to Be Held May 12

LUBBOCK, Texas – The Lubbock Chamber of Commerce will go for the gold this May with the 2016 Business Expo, presented by American National Bank. The annual event will be held on Thursday, May 12, from 10 a.m. to 4 p.m. at the Lubbock Memorial Civic Center.

In honor of the 2016 Olympics, this year's Business Expo theme will encourage companies to "Go for the Gold," and highlights the creative marketing applications of RD Thomas.

The Business Expo showcases more than 200 exhibitors and welcomes approximately 7,000 attendees. Exhibitors will enjoy a private networking event from 9 to 10 a.m. before the doors open. This allows businesses the opportunity to develop a more personal relationship with the companies who could become their next client all while creating new connections to heighten overall success.

Complimentary tickets will be available at the Lubbock Chamber of Commerce office and online at Select-A-Seat outlets at www.selectaseatlubbock.com from Thursday, April 7 through Wednesday, May 11 for free admission into the Expo. Tickets will also be available for \$5 at the door.

For the second-year, the Chamber University Expo Series will offer free seminars to attendees. Part of an interactive lecture series designed to address critical business topics and offer tools to navigate and thrive in the ever-changing demands of the 21st century workplace. Topics and speakers this year are:

- *The New Frontier of Digital Marketing* with Brian Wink, President of Griffin Wink Advertising
- *The Secret that Makes the Worksite Better: The Employee Retention Partnership* with Christy Reeves, Founder of Identify Corporate Innovations
- *Go for the Gold: Get the training you need to compete against malware and virus (and keep your computer running like new)* with Nancy Walker, Owner of Nancy's I.T. Guy

To reserve a space at any or all of these free seminars, please call Allison Cottrell at the Chamber at (806) 761-7000 or email at allison.cottrell@lubbockbiz.org.



Back by popular demand, the Wellness Zone will highlight products, services and resources focused on health and wellness. Located along the west wall of the pedestrian mall, the Wellness Zone will be a one stop shop to find healthy options for businesses.

For more information about the Business Expo, contact Christye Weld at (806) 761-7000 or visit www.lubbockbusinessexpo.com.

The Lubbock Chamber of Commerce represents over 2,000 businesses and over 79,000 employees on the South Plains which accounts for over \$2 billion in annual household earnings in Lubbock and West Texas. The Chamber has twice earned the distinguished 5-Star Accreditation from the U.S. Chamber of Commerce and is a two-time Chamber of the Year recognized by the Association of Chamber of Commerce Executives.

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