

## NEWS RELEASE

*FOR IMMEDIATE RELEASE*

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### **Chamber Celebrates Diversity with Cinco de Mayo Reception on May 5**

**LUBBOCK, Texas** – To celebrate the diversity of the Lubbock business community, the Lubbock Chamber of Commerce will host a Cinco de Mayo Reception on Thursday, May 5 from 5:30 to 7 p.m. at the Landwer-Manicapelli House, located in Buddy Holly Park off of North University.

The Chamber recognizes that diversity unlocks innovation that drives market growth and fosters a creative workforce. As the community continue to grow, it's important to continue to harness the talent of all Lubbock residents. Diversity is an essential binding agent of the business community and should be celebrated.

The location of the event helps to do just that. Located in the heart of the Jim Bertram Canyon Lakes System, the Landwer-Manicapelli House is part of the Fiesta plaza area and serves the dual purpose of acting as a Hispanic Cultural Center and a meeting space for the community.

There is no cost to attend the Cinco de Mayo Reception, and sponsorships are still available. For more information, please contact Allison Cottrell at (806) 761-7000 or by email at [allison.cottrell@lubbockbiz.org](mailto:allison.cottrell@lubbockbiz.org).

The Lubbock Chamber of Commerce represents over 2,000 businesses and over 79,000 employees on the South Plains which accounts for over \$2 billion in annual household earnings in Lubbock and West Texas. The Chamber has twice earned the distinguished 5-Star Accreditation from the U.S. Chamber of Commerce and is a two-time Chamber of the Year recognized by the Association of Chamber of Commerce Executives.

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