

## NEWS RELEASE

***FOR IMMEDIATE RELEASE***  
**June 29, 2016**

Contact: Tammi Boozer, Vice President-Communications & Public Relations,  
(806) 761-7008, c (806) 787-5662, [tammi.boozer@lubbockbiz.org](mailto:tammi.boozer@lubbockbiz.org)

### **Chamber to Host Education Luncheon on August 16**

**LUBBOCK, Texas** – The Lubbock Chamber of Commerce will host an Education Luncheon on Tues., Aug., 16, from 11:30 a.m.-1 p.m. at the McKenzie-Merket Alumni Center. The luncheon will focus on the Young Entrepreneurs Academy (YEA!).

The Young Entrepreneurs Academy (YEA!) is a groundbreaking program that takes students through the process of starting and running real businesses over the course of a full academic year. YEA! students, as a class, visit area businesses, meet successful entrepreneurs, meet with professionals (attorneys, accountants, bankers, graphic designers, web developers, insurance providers, etc.), develop a business or social movement idea and plan, and work with mentors. Students then pitch their ideas “live” to a panel of investors made up of local business and community leaders with real dollars at stake to obtain funding – think *Shark Tank* meets *The Apprentice* and *American Idol* –, and take all of the steps necessary to, and then actually do, launch their venture.

This year’s guest speaker will be former YEA! participant, Regan Heath, 2016 semi-finalist of the Angleton, Texas, YEA! Chapter, and CEO of Sugar<sup>3</sup> (Sugar Cubed). Sugar Cubed Bakery was conceived and begun by 15-year-old Heath. At the age of six, Heath's love of baking began when her aunt Sarah let her help make cookies. Heath has now turned her passion into a business and opened an in-home bakery under Texas Cottage Food Law. Her ultimate goal is to open her own storefront in the Brazoria area.

The cost of the luncheon is \$40. Chamber members get a discounted price of \$35. Those wishing to attend the luncheon can do so by registering at [LubbockChamber.com](http://LubbockChamber.com) or by calling (806) 761-7000. Deadline to register is 5 p.m. on Fri., Aug., 12.

For more information or sponsorships, please contact Allison Cottrell at [allison.cottrell@lubbockbiz.org](mailto:allison.cottrell@lubbockbiz.org) or (806) 761-7000.

The Lubbock Chamber of Commerce represents over 2,000 businesses and over 79,000 employees on the South Plains which accounts for over \$2 billion in annual household earnings in Lubbock and West Texas. The Chamber has twice earned the distinguished 5-Star





WORKING FOR BUSINESS. BELIEVING IN LUBBOCK.

[www.lubbockchamber.com](http://www.lubbockchamber.com)

Accreditation from the U.S. Chamber of Commerce and is a two-time Chamber of the Year recognized by the Association of Chamber of Commerce Executives.



###

