

NEWS RELEASE

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Lubbock Chamber Welcomes New Staff Member

LUBBOCK, Texas – The Lubbock Chamber of Commerce has announced the hiring of Brenda Richardson as Business Development Coordinator. Richard has begun their duties at the Chamber.

A native of Lubbock, Richardson joins the Chamber after working in a family-owned business for several years. Before that, she served five years as Vice President at FirstBank and Trust. Prior to her time at FirstBank and Trust, Richardson was the Club House Manager at Green Tree Country Club in Midland after having spent over 16 years as Hotel Director for Carnival Cruise Lines. She also worked at Southwest Lubbock National Bank for six years as a Banking Officer in Lending and Business Development after graduating from college.

Richardson received a Bachelor of Arts degree in marketing from Texas Tech University. She also received a certification from Johnson and Wales University in hospitality and culinary management.

As Business Development Coordinator for the Chamber, Richardson is responsible for developing new membership growth and promotional sales. She will also work with the Total Resource Campaign (TRC) and assist volunteers with TRC membership goals.

The Lubbock Chamber of Commerce represents over 2,000 businesses and over 79,000 employees on the South Plains which accounts for over \$2 billion in annual household earnings in Lubbock and West Texas. The Chamber has twice earned the distinguished 5-Star Accreditation from the U.S. Chamber of Commerce and is a two-time Chamber of the Year recognized by the Association of Chamber of Commerce Executives.

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