

NEWS RELEASE

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Total Resource Campaign Exceeds 2016 Goal

LUBBOCK, Texas – The Lubbock Chamber of Commerce has announced that its Total Resource Campaign (TRC) has exceeded its 2016 goal of \$510,000.

Earlier this week, the contributions of Suddenlink pushed the TRC over its goal for the 2016 campaign.

The TRC is an eight-week revenue generating process made possible by nearly 75 Chamber volunteers. This year's campaign once again had outstanding leadership in Chairman Casey Doyle of Casey Carpet One and Co-Chairman Marcus Young of United Supermarkets.

Along with Doyle and Young, other leaders this year include Vice Chairmen: Bobby McCloud, Wayland Baptist University; Keith Patrick, Frenship Independent School District; Myndee Pool, Carpet Tech; Nathan Scarborough, Lubbock National Bank; and Tyler Young, Texas Tech Federal Credit Union.

The TRC will wrap up with a victory party to celebrate its volunteers and their efforts in making the 2016 campaign successful.

The Lubbock Chamber of Commerce represents over 2,000 businesses and over 79,000 employees on the South Plains which accounts for over \$2 billion in annual household earnings in Lubbock and West Texas. The Chamber has twice earned the distinguished 5-Star Accreditation from the U.S. Chamber of Commerce and is a two-time Chamber of the Year recognized by the Association of Chamber of Commerce Executives.

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