

NEWS RELEASE

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Sanford & Tatum Insurance Agency Honored with Water-Smart Award for Fall Quarter

LUBBOCK, Texas – The Lubbock Chamber of Commerce has announced that Sanford & Tatum Insurance Agency has been awarded the Water-Smart Award for Fall Quarter 2016.

Each quarter, the Chamber recognizes members who have implemented water-saving measures. The criteria to win can be anything from landscaping to rainfall capture systems to installing low-flow toilets and active promotion of water conservation.

Sanford & Tatum has been honored because of its water conservation techniques at its new location on 98th Street. When determining the landscaping at its new location, Sanford & Tatum wanted to make wise decisions on choosing grass and plants that were drought tolerant.

“One of the reasons why we chose Celebration Bermuda grass was because of its amazing drought tolerance and the fact that it takes less water to maintain,” said Mark Williams, COO-Partner. “We also had underground drip irrigation installed inside all of the flowerbeds and around all of the trees to reduce wasting water from runoff and evaporation. Finally, the flowerbeds were designed to be “dry-scapes” with the dry river bed going in the front and decomposed granite throughout. The plants selected for those flowerbeds are also drought tolerant and thrive in our arid climate.”

Sanford & Tatum has been a Chamber member since 1970.

If you are conserving water – inside or outside – at your place of business, or know someone who is, the Water-Smart Task Force would like to know, as you could be a candidate for this quarterly award! Please email stevie.poole@lubbockbiz.org or call (806) 761-7000 with your nomination.

The Lubbock Chamber of Commerce represents over 2,000 businesses and over 79,000 employees on the South Plains which accounts for over \$2 billion in annual household earnings in Lubbock and West Texas. The Chamber has twice earned the distinguished 5-Star





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