

NEWS RELEASE

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High Plains Underground Water Conservation District Receives Water-Smart Award for Spring Quarter

LUBBOCK, Texas – The Lubbock Chamber of Commerce has announced that High Plains Underground Water District has been awarded the Water-Smart Award for Spring Quarter 2016.

Each quarter, the Chamber recognizes members who have implemented water-saving measures. The criteria to win can be anything from landscaping to rainfall capture systems to installing low-flow toilets and active promotion of water conservation.

High Plains Underground Water District has been honored for actively promoting water conservation in the Lubbock area since 1951 and this year hosted the first annual Water Advancement, Technology, Training & Solutions (WATTS) Conference or WATTS Conference.

Whether reusing water in agriculture or reclaiming wastewater for a city, the conference encouraged people to “think blue” by making efforts to preserve and protect our most precious resource. The goal of the WATTS conference was to highlight the water conservation efforts of innovative West Texans and encourage others to “Think Blue” to save water.

“It is important for businesses to use water wisely without waste,” said Carmon McCain, Information and Education Manager. “With that in mind, there are numerous opportunities to conserve water through use of more water-efficient manufacturing, high-efficiency plumbing fixtures, proper maintenance of outdoor landscape irrigation systems, eliminating leaks, and use of native, water smart plant materials in the landscape.”

High Plains Underground Water Conservation District has been a Chamber member since 1978.

If you are conserving water – inside or outside – at your place of business, or know someone who is, the Water-Smart Task Force would like to know, as you could be a candidate for this quarterly award! Please email stevie.poole@lubbockbiz.org or call (806) 761-7000 with your nomination.



The Lubbock Chamber of Commerce represents over 2,000 businesses and over 79,000 employees on the South Plains which accounts for over \$2 billion in annual household earnings in Lubbock and West Texas. The Chamber has twice earned the distinguished 5-Star Accreditation from the U.S. Chamber of Commerce and is a two-time Chamber of the Year recognized by the Association of Chamber of Commerce Executives.

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