

NEWS RELEASE

FOR IMMEDIATE RELEASE
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Contact: Tammi Boozer, Vice President-Communications & Public Relations,
(806) 761-7008, c (806) 787-5662, tammi.boozer@lubbockbiz.org

Businesses Encouraged to Hang Signage to Welcome Back Students

LUBBOCK, Texas – The Lubbock Chamber of Commerce encourages all local businesses to display banners, flags and signage to welcome college students back to Lubbock between August 17 and September 5.

The fall semester kicks off during this time for Texas Tech University, Texas Tech University Health Sciences Center, Lubbock Christian University, Wayland Baptist University – Lubbock and South Plains College – Lubbock.

Businesses are reminded to follow these instructions:

1. Signs/banners cannot be placed in the 25-foot vision triangle at any street intersection.
2. Signs/banners need to be set back at least 10 feet from the property line (not the back of curb).
3. Signs/banners should display the least amount of business identification possible, since the objective is to welcome students.
4. Signs/banners may be erected from August 17 to September 5.

Visit our website at LubbockChamber.com for a list of businesses that can help produce signage and banners.

Please fly your flags, post your banners and signs to support our college students!

The Lubbock Chamber of Commerce represents over 2,000 businesses and over 79,000 employees on the South Plains which accounts for over \$2 billion in annual household earnings in Lubbock and West Texas. The Chamber has twice earned the distinguished 5-Star Accreditation from the U.S. Chamber of Commerce and is a two-time Chamber of the Year recognized by the Association of Chamber of Commerce Executives.

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