

**FOR IMMEDIATE RELEASE**

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## **Liggett Law Group Announced as Presenting Sponsor of YEA! Lubbock**

**LUBBOCK, TEXAS** – The Lubbock Chamber of Commerce is proud to announce that the Liggett Law Group is the presenting sponsor for the inaugural year of YEA! Lubbock (Young Entrepreneurs Academy).

“We are excited to sponsor this groundbreaking program. There is no substitute for the hands on experience YEA! offers these young Americans,” said Ted Liggett, Attorney, Liggett Law Group.

YEA! Lubbock also has the following businesses as sponsors for the upcoming year: FirstBank & Trust, Chicken Express, South Plains Mall, Vista Bank and Suddenlink.

YEA! is open to all students in grades 6-12. While in the Academy, students will receive all the necessary tools to launch their very own real, legal businesses. This includes access to valuable experts like attorneys, accountants, business mentors and graphic designers; plus an audience with investors for real start-up cash! Students will also have the opportunity to win college scholarships.

The YEA! application is available online at [yeausa.org](http://yeausa.org). Scholarships are available for students who meet eligibility requirements. Contact Amy Marquez at (806) 761-7002 or by email at [amy.marquez@lubbockbiz.org](mailto:amy.marquez@lubbockbiz.org) for details.

Applications must be submitted by September 5. The selection process is competitive and applicants are urged to apply early.

YEA! classes kick off on October 18 with orientation and end on May 16 with graduation. Classes meet weekly on Tuesdays evenings for three hours at the Texas Tech Innovation Hub.

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### **The Young Entrepreneurs Academy**

The Young Entrepreneurs Academy (YEA!) is a 501(C) 3 offering groundbreaking year-long classes that teach middle and high school students how to start and run their own businesses. Throughout the class, students develop business ideas, write business plans, conduct market research, pitch their plans to a panel of investors for startup funds, and launch and run their own, fully formed companies and social movements. The project-based program empowers students to take charge of their futures.

Founded in 2004 at the University of Rochester with support from the Kauffman Foundation, YEA! today serves thousands of students nationwide. In 2011, the United States Chamber of Commerce Foundation became a national sponsor and partner of the Academy to help celebrate the spirit of enterprise among today's youth and tomorrow's future leaders.

YEA! bridges the business and educational communities to fulfill its mission of teaching more students how to make a job, not just

take a job. YEA! is made possible by The Kauffman Foundation, the U.S. Chamber of Commerce Foundation and the E. Philip Saunders Foundation. For more information, visit [yeausa.org](http://yeausa.org).

**U.S. Chamber of Commerce Foundation**

The U.S. Chamber of Commerce Foundation is dedicated to strengthening America's long-term competitiveness and educating the public on how the free enterprise system improves society and the economy.

The U.S. Chamber of Commerce is the world's largest business federation representing the interests of more than 3 million businesses of all sizes, sectors, and regions, as well as state and local chambers and industry associations.

**Sam's Club**

Sam's Club®, a division of Walmart Stores, Inc. (NYSE: WMT), is a leading membership warehouse club offering savings and services to millions of members in 651 clubs in the U.S. and Puerto Rico. Sam's Club offers affordable access to innovative services for families and small business owner, including travel, payroll and HR services, protection plans, legal solutions, cash rewards and more. To learn more about time and money with Sam's Club visit [www.SamsClub.com/services](http://www.SamsClub.com/services).

**Lubbock Chamber of Commerce**

The Lubbock Chamber of Commerce represents over 2,000 businesses and over 79,000 employees on the South Plains which accounts for over \$2 billion in annual household earnings in Lubbock and West Texas. The Chamber has twice earned the distinguished 5-Star Accreditation from the U.S. Chamber of Commerce and is a two-time Chamber of the Year recognized by the Association of Chamber of Commerce Executives.

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