



NANTUCKET CHAMBER OF COMMERCE 2018 ADVERTISING OPPORTUNITIES



Enhance your business' exposure by advertising on the Chamber website. Islanders and visitors alike visit our streamlined, user-friendly site, which receives approximately 385,000 annual "hits"!

"Member Spotlight" Banner Ad: Spotlight your business with an ROS banner ad. Provide your own ad or have the Chamber design it for an additional fee of \$150. Ads are hyper-linked to your own site, resulting in increased traffic for your business!

- 728 X 90 pixels (gif, jpg, png)
- 320 X 480 pixels (gif, jpg, png)
- Introductory Offer: \$200 / month; 3 months for \$575



Purchase a full or half page in the Guidebook and three months of digital advertising to receive one month of FREE advertising on the Chamber website. Contact Jean Cawley at 508-228-3643 to discuss this unique advertising opportunity.



Video: Yellow Productions of Nantucket will work with you to create an exclusive video to highlight your business. Services include pre-production (planning, logistics, design), production (producer, filming, etc.) and post-production. Contact Laura at 617-510-3713 for additional information or visit their website at yellowproductions.com.

- One-time video production fee of \$2,600 for a 30-second commercial and \$3,900 for a 60-second commercial
- Video placement on the Chamber website at your digital business link: \$500 for 12 months and \$850 for 24 months



Social Media: Yellow Productions will instruct you in how to boost your business' social media presence with your newly-created video.

- \$75 for Instagram version of your video
- \$350 for video marketing and guidance

Laura will assist in uploading the video to your website and/or YouTube/Vimeo channel and additional social media channels for ultimate performance. She'll explain social media promotions and how to build a relevant audience for the greatest return on your investment. Call her at 617-510-3713.



The Nantucket Chamber's E-Blast is sent to over 12,000 opt-in visitors 10 times per year. The E-Blast features information on local and regional events, as well as Chamber events and member news.

Ad Pricing/Number of Ads
Banner Ad with Link To Your Site

(1) (2) (3)
\$150 \$280 \$300

Box Ad with Link To Your Site

(1) (2) (3)
\$75 \$130 \$150

Please submit all artwork and URL to jean.cawley at pr@nantucketchamber.org. Production services are available.