

CHAMBER CHATTER - CHAMBER NEWSLETTER

Chamber Chatter, the Chamber's digital monthly newsletter publication, is emailed to over 800 Chamber member contacts each month. Chamber Chatter is also linked to our Website – www.shelbychamber.net – making it available for all to read.

NEWSLETTER ARTICLES

Articles about your business may be published **at no cost to our members**. If you would like to highlight your business in our monthly newsletter, please submit your articles along with photos and logos to us. We will publish your article in an upcoming issue. If you would like to schedule your article for a specific month, please let us know.

NEWSLETTER SPONSORSHIPS

Newsletter sponsorships are available **at cost effective rates**. Promote your organization or special event in the Chamber's monthly publication; linking your sponsorship directly to your website, Facebook page or even a coupon. Analytics – such as how many times your sponsorship ad is clicked – are also available. See rate card below.

2018 NEWSLETTER SPONSORSHIP RATES

Chamber Chatter, the monthly newsletter of the Shelby County Chamber of Commerce, allows you to reach your target audience in a cost effective manner. Chamber Chatter is emailed to over 800 members in the Shelby County area. Chamber Chatter is available for download 24/7 in our weekly eBroadcast and on our website, www.shelbychamber.net.

Get recognized by the important business and organizational leaders in Shelby County by placing a sponsorship in Chamber Chatter. Chamber Chatter's sponsorship opportunities are offered exclusively to Chamber members. Sponsorships placed in the monthly newsletter can be linked to a site of your choice (website, Facebook, etc.). Analytics on your sponsorship will be available monthly.

FREQUENCY

Monthly

FORMAT

8.5 x 11, 16 page full color digital magazine-style publication

CONTENT

Features member news, ribbon cuttings, new and renewing investors, Chamber events, and much more.

DUE DATE

All sponsorships are due by the 15th of the month prior

SPECS

Sponsorships are sold in blocks of one month, six months, or a year. Sponsorships run consecutively, but can be changed each month.

1/4 PAGE - 4 IN X 5 IN

One Month	Six Months	Year
\$30	\$150	\$290



1/2 PAGE - 8 IN X 5 IN

One Month	Six Months	Year
\$45	\$225	\$425



FULL PAGE - 8 IN X 10.25 IN

One Month	Six Months	Year
\$60	\$300	\$575



To reserve a sponsorship in the newsletter, contact the Chamber by phone at (317) 398-6647 or email at ashleysmith@shelbychamber.net.