WHERE BUSINESS BELONGS
Would you like to increase your business through cost-effective marketing, promoting and sponsorships?

If so, please review the following opportunities that are available to you as a Chamber member.

Once you have evaluated the possibilities, contact us to help get you started on a strategy to increase your business potential.

Sincerely,

Julie Metz
Executive Director

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**BENEFITS**

- Assistance with Open Houses/Special Events
- Free Broadcast Email
- Use of the Chamber’s Bulk Mail Permit
- Business Card Rack
- Business/Community Directory
- Business Referrals
- Chamber Logo Decal for Display
- Complimentary Radio Time
- Group Health Insurance (Referral)
- Legislative Luncheons
- Literature Displays
- Member to Member Discounts
- Membership Mailing Labels
- Access to Membership List
- Monthly Member Newsletter
- Monthly Networking Luncheons
- Member Orientation/Refresher Sessions
- Ribbon Cutting/Ground Breaking Ceremonies
- Seminars
- Shelbyville/Shelby County Maps
- Sponsorship Opportunities
- Volunteer Opportunities
- Website Exposure
- And Much More....

We offer numerous business building programs as part of your Chamber membership. To help you get acquainted with those opportunities, we will sit down with you and guide you through Chamber membership. Keep in mind that when you join the Chamber, you hire us to work for you and your business! We are here to assist in promoting your business.

Read on for more benefits and opportunities available to help you grow and improve your business.

If you have questions or would like to schedule a convenient time to sit and review chamber member benefits, please contact us.
Comprised of over 430 businesses and organizations, the Shelby County Chamber of Commerce continues to provide value-added services and programs, create opportunities for members and improve the quality of life in Shelby County. The Chamber encompasses a variety of sectors and encourages ongoing networking, partnerships and growth within the community.

2017 brought continued progress for the Shelby County Chamber of Commerce. One of the highlights of last year was giving our annual dinner a complete makeover. With the addition of new award categories, promotional video vignettes for each nominee and upscale menu choices and décor, this Awards Gala is an event that gets rave reviews and you don’t want to miss it!

In addition, we launched two new web-based directories. FindItInShelby.com is a guide to businesses, products and services you may need in Shelby County. HireMe Shelby County is a site that connects job seekers with currently available positions in Shelby County. And both are included in the cost of Chamber membership.

In 2018 we are placing a special priority on our Chamber Check program. When implemented well and supported by our members, this program has the potential to help Shelby County retain tens of thousands of retail dollars! I encourage you to ask Chamber Executive Director Julie Metz how you and your business can participate!

On behalf of the Shelby County Chamber of Commerce volunteers, members, board of directors and staff, I invite you to use this guide to familiarize yourself with all that the Shelby County Chamber of Commerce has to offer. Take advantage of the wide variety of opportunities to promote your business and become involved with the community.

It is our hope to partner in your success because when local businesses and organizations thrive, our whole community wins!

Sincerely,

Amy Larrison, 2018 Board President
First Bank Shelbyville

CHAMBER AMBASSADORS

The Ambassador Committee is a group of recognized professionals who communicate with members and prospective members to provide information and to answer questions about the Shelby County Chamber of Commerce, our programs and our services. Our Ambassadors are friendly, dedicated and passionate about the Chamber – they are our “Chamber Cheerleaders!”

Back Row (L-R) Tyson Conrady, Giant FM; Ashley Kohut, First Merchants Bank; Sherry Talbert, In-Sight Realty; Lori Springer, Shelby County Drug Free Coalition; and Mike Evans, Indiana Grand Racing and Casino
Front Row (L-R) Janet Wallace, Shelby County Public Library; Amy Larrison, First Bank Shelbyville; Sandy Collins, Toray Resin Company; and Beth Case, Edward Jones
Not Pictured: Tony Long, MainSource Bank; Christina Benumea, Touch of Health Holistic Center; and Rhonda Schwegman, The Shelbyville News
A new national study reveals that membership in a local chamber of commerce can significantly boost a business’s image among consumers, as well as among other businesses. In a scientific survey of 2000 U.S. adults, The Schapiro Group, an Atlanta-based strategic consulting firm, found positive perceptions of chamber members in a number of areas, including overall favorability, consumer awareness and reputation, and likelihood of future patronage.

The study, commissioned by the American Chamber of Commerce Executives (ACCE), IBM, Administaff, Small Business Network, Inc., and Market Street Services, showed that when respondents were told that a particular small business was a member of its local chamber, they were 44 percent more likely to rate it favorably than study respondents who were not told of the chamber affiliation. Respondents were also 63 percent more likely to want to purchase goods from a small business that is a Chamber member.

“We discovered that informing someone about a company’s chamber membership opens the door to substantial increases in positive perceptions about that business,” said Alex Trouteaud, Ph.D., senior strategist for The Schapiro Group. “There clearly is a feeling by our respondents that chamber membership is synonymous with quality and desirability.”

To tap into this reservoir of goodwill, a small business should not only join the local chamber of commerce and participate, but also make sure consumers and other businesses are aware of that chamber affiliation.

The positive impact of perceived chamber membership is felt by big businesses, too. For example, when consumers believed that a restaurant chain was a member of the local chamber of commerce, they were 40 percent more likely to eat at the franchise in the future. And if a consumer believed that one of the major automobile manufacturers was a member of its local chamber, that consumer was 9 percent more likely to consider purchasing his or her next car from that automaker.

“This study reinforces research done in 2005 about the perceived capacity of chambers to lead businesses and lead communities,” said Mick Fleming, president of the American Chamber of Commerce Executives (ACCE). “These new national findings point to even more direct benefits for companies willing to be stakeholders in their local chamber.”

“The message from this national study is as simple as it is ground-breaking,” said Jim Blasingame, small business expert and president of Small Business Network, Inc. “Join your local chamber, be an active participate in your chamber’s programs and be sure to let your customers and prospects know you’re a proud chamber supporter when they come in to your business and when they see your marketing material.”

J. Mac Holladay, CEO of Market Street Services, an economic development consulting firm based in Atlanta that helped create the study, said, “It is refreshing to learn what we have suspected for years – that chamber membership and community involvement are good investments.”

This study was sponsored by IBM, Administaff, Jim Blasingame, and Askjim.biz in cooperation with American Chamber of Commerce Executives. The study was conducted by the Schapiro Group and coordinated by Market Street Services.
<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
<th>Location Details</th>
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<tbody>
<tr>
<td>January 10</td>
<td>January Networking Luncheon</td>
<td>Knights of Columbus, 413 South East Street</td>
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<tr>
<td>February 14</td>
<td>February Networking Luncheon</td>
<td>Indiana Grand Racing and Casino, 4300 North Michigan Road</td>
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<td>February 16</td>
<td>Legislative Luncheon</td>
<td>Maxim Events, 1415 East Michigan Road</td>
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<tr>
<td>March 1</td>
<td>Annual Awards Gala</td>
<td>Indiana Grand Racing and Casino, 4300 North Michigan Road</td>
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<tr>
<td>March 14</td>
<td>March Networking Luncheon</td>
<td>Shelby County Co-op, Rays Crossing Branch, 5961 East 200 North</td>
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<td>April 6</td>
<td>Legislative Luncheon</td>
<td>Knights of Columbus, 413 South East Street</td>
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<td>April 11</td>
<td>April Networking Breakfast</td>
<td>Shelby County Public Library, 57 West Broadway Street</td>
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<tr>
<td>April 14</td>
<td>Cash Bash</td>
<td>Indiana Grand Racing and Casino, 4300 North Michigan Road</td>
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<td>May 2</td>
<td>Job &amp; Career Fair</td>
<td>Shelbyville High School, Garrett Gymnasium, 2003 South Miller Street</td>
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<tr>
<td>June 13</td>
<td>June Networking Luncheon</td>
<td>Sandman Brothers, 56 East Broadway Street</td>
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<tr>
<td>July 18</td>
<td>July Member Appreciation Luncheon</td>
<td>Chamber Office, 501 North Harrison Street</td>
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<tr>
<td>August 2</td>
<td>Golf Outing</td>
<td>Bear Chase Golf Club, 2660 North Riley Highway</td>
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<td>August 8</td>
<td>August Networking Breakfast</td>
<td>Grandma’s Pancake House, 632 South Harrison Street</td>
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<td>September 13</td>
<td>September Networking Luncheon</td>
<td>Blue River Bowl, 1601 South Miller Street</td>
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<td>September 27</td>
<td>Girls Night Out</td>
<td>Simmons Winery, 8111 East 450 North, Columbus</td>
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<td>October 10</td>
<td>October Networking Luncheon</td>
<td>Blue River Memorial Park, 725 Lee Boulevard</td>
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<tr>
<td>October 24</td>
<td>Discover Shelby County Community Expo</td>
<td>Shelbyville High School, Auxiliary Gym, 2003 South Miller Street</td>
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<td>November 14</td>
<td>November Networking Luncheon</td>
<td>Kopper Kettle Inn Restaurant, 135 West Main Street, Morristown</td>
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<tr>
<td>November 28</td>
<td>Holiday Open House</td>
<td>Chamber Office, 501 North Harrison Street</td>
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<tr>
<td>December 12</td>
<td>December Networking Luncheon</td>
<td>Grover Museum, 52 West Broadway Street</td>
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Please note: All networking luncheons take place from 11:30 a.m. to 1:00 p.m. All Networking breakfasts take place from 7:30 a.m. to 9:00 p.m. Locations and programs are subject to change.
PUT THE CHAMBER TO WORK FOR YOU IN 2018

BULK MAIL PERMIT
Chamber members may use the Chamber bulk mail permit, lowering the cost of mailing 200 or more pieces. This can save you hundreds of dollars throughout the year.

BUSINESS CARD RACK
The Chamber has a business card rack where you can insert your cards. Visitors to the Porter Center often browse this area for info about Shelby County and the businesses in the area.

BUSINESS REFERRALS
The Chamber of Commerce is one of the most widely used referral and information sources for residents and visitors looking for services and products.

ASSISTANCE WITH OPEN HOUSES/SPECIAL EVENTS
The Chamber will help plan and promote your new business, relocation or remodel with a ribbon cutting ceremony. Chamber Ambassadors, Board Members, and staff attend.

ON AIR
CHAMBER CHAT
On Friday mornings, Chamber Executive Director Julie Metz participates in Chamber Chat with Johnny McCrory on Giant 96. If you are interested in “chatting” with Julie on the radio to promote your business, call the Chamber today.

EBROADCAST NEWSLETTER
Promote your business’s event, news, or special promotion in our weekly eBroadcast sent out to over 800 contacts.

MONTHLY NEWSLETTER
Chamber Chatter, the Chamber’s monthly digital newsletter, is emailed to over 800 contacts each month. Market your business for free or promote your business with a newsletter sponsorship for as little as $25 per month.

CHAMBER EVENTS
Be visible at our Chamber events, showcase your business or organization, or network at any one of our events, including Annual Dinner Gala, Cash Bash, Golf Outing, Girls Night Out, and much more.

MARKETING OPPORTUNITIES
Market your business or organization by taking advantage of our low cost marketing opportunities, including newsletter, website, billboard, and eBroadcast sponsorships.
BUSINESS CARD RACK
The Chamber has a business card rack and a literature display area where you can display your business cards and literature. This is for members only. Visitors to the Chamber often browse this area for information about Shelby County and the businesses in our area. These cards are also picked up, mailed and emailed to potential customers. Make sure your business is included.

CHAMBER WEBSITE
As a Chamber investor, you are automatically placed on our website. Our website is designed by a national award-winning organization that specializes in websites for Chambers of Commerce. We will hyperlink our site to your website which gives you two places of E-commerce instead of just one. In addition to providing your link, we provide an event calendar, sales and promotion section, and much more.

CHAMBER COMMUNITY CONNECTION
Each Monday, the Chamber mails out an eBroadcast. This email features Chamber news and events as well as Member news, events, sales, promotions, and job opportunities. This email is sent to over 800 member email addresses. This is a FREE benefit of Chamber membership. Let us promote your business.

CHAMBER CHAT
Chamber Chat airs every Friday morning at 9:05 a.m. Join Chamber Executive Director Julie Metz and Johnny McCrory of Giant 96 - WSVX radio for Chamber Chat to promote your organization/business. Dates for 2017 are still open. Call the Chamber at (317) 398-6647 to schedule a chat date.
Your Member-2-Member Exclusive Email will be sent to more than 700 business people and come from the Chamber in a special Member-2-Member Email frame that will help raise credibility and the open rate of your email. You can include text and/or graphics with hyperlinks back to your website or email address. You will not receive the email distribution list; however, email reports such as open rates, number of click-throughs, and number of forwards will be available upon request. Announce your events, promotions, or special deals to other Chamber members and their employees. Schedule your email so that Chamber members hear about it before the general public or share information that won’t be shared with the general public. Make sure to tell members that they are getting a special preview!

OPTION 1: EXCLUSIVE MEMBER-2-MEMBER EMAIL

Email reports such as open rates, number of click-throughs, and number of forwards will be available upon request. Only one exclusive message will be sent per week.

OPTION 2: SHARED MEMBER-2-MEMBER EMAIL

You will be featured along with two other members. Members are responsible for identifying and securing the other two members. The Chamber will not send a Shared Member-2-Member Email with less than three partners.

PROGRAM GUIDELINES:

- Member-2-Member Exclusive emails will be sent on Wednesdays. Release time is scheduled for 12:00 p.m.; however, we will honor specific time requests.
- We will only distribute one Member-2-Member Exclusive email per week.
- Member-2-Member email dates are scheduled on a first come, first serve basis.
- Cost is per email release.
- You are responsible for providing any disclaimers that are needed (expiration date, purchase amount, etc.) The Chamber is not responsible for a missing disclaimer if not provided or if approved without being included.
- Please allow three business days to design and edit prior to release.

IMAGE GUIDELINES:

- .JPG or .PDF File format
- 600 pixels wide or less. Images larger than 600 pixels wide can not be accepted.
- File size of 100 KB or less is strongly recommended.
- Unfortunately, we can not accept rotating or animated images or images containing Flash.
- The Chamber can help design an image for you if you do not have one. Please allow five business days for approval of image. Fee: $25.
- Text only emails should not exceed 400 words.
**CHAMBER CHATTER - CHAMBER NEWSLETTER**

Chamber Chatter, the Chamber’s digital monthly newsletter publication, is emailed to over 800 Chamber member contacts each month. Chamber Chatter is also linked to our Website – www.shelbychamber.net – making it available for all to read.

**NEWSLETTER ARTICLES**

Articles about your business may be published at no cost to our members. If you would like to highlight your business in our monthly newsletter, please submit your articles along with photos and logos to us. We will publish your article in an upcoming issue. If you would like to schedule your article for a specific month, please let us know.

**NEWSLETTER SPONSORSHIPS**

Newsletter sponsorships are available at cost effective rates. Promote your organization or special event in the Chamber’s monthly publication; linking your sponsorship directly to your website, Facebook page or even a coupon. Analytics – such as how many times your sponsorship ad is clicked – are also available. See rate card below.

### 2018 NEWSLETTER SPONSORSHIP RATES

<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>Size</th>
<th>One Month</th>
<th>Six Months</th>
<th>Year</th>
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</thead>
<tbody>
<tr>
<td>1/4 PAGE - 4 IN X 5 IN</td>
<td>One Month: $30</td>
<td>Six Months: $150</td>
<td>Year: $290</td>
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<tr>
<td></td>
<td>One Month: $45</td>
<td>Six Months: $225</td>
<td>Year: $425</td>
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<tr>
<td>FULL PAGE - 8 IN X 10.25 IN</td>
<td>One Month: $60</td>
<td>Six Months: $300</td>
<td>Year: $575</td>
<td></td>
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Get recognized by the important business and organizational leaders in Shelby County by placing a sponsorship in Chamber Chatter. Chamber Chatter’s sponsorship opportunities are offered exclusively to Chamber members. Sponsorships placed in the monthly newsletter can be linked to a site of your choice (website, Facebook, etc.). Analytics on your sponsorship will be available monthly.

**FREQUENCY**

Monthly

**FORMAT**

8.5 x 11, 16 page full color digital magazine-style publication

**CONTENT**

Features member news, ribbon cuttings, new and renewing investors, Chamber events, and much more.

**DUE DATE**

All sponsorships are due by the 15th of the month prior

**SPECs**

Sponsorships are sold in blocks of one month, six months, or a year. Sponsorships run consecutively, but can be changed each month.

To reserve a sponsorship in the newsletter, contact the Chamber by phone at (317) 398-6647 or email at ashleysmith@shelbychamber.net.
The Shelby County Chamber of Commerce has partnered with First Bank Shelbyville to bring a gift certificate program to our community.

Nearly 50 businesses accept “Chamber Checks”. There is no cost to participate; and, your business will be listed on our website as well as on the brochures that will accompany the checks.

If you have not confirmed your business as a participating member, please contact the Chamber. We will be happy to add you to our list.

Chamber Checks make a great gift or perhaps a way to recognize your employees.

Would you like to increase your business among Chamber members while also taking advantage of specials offered to you? If so, we invite you to participate in our Member-2-Member Discount Program, which allows our members to offer a discount to fellow members and/or take advantage of discounts offered on products and services they use every day.

The Member-2-Member Discount Program offers Chamber members and their employees the opportunity to save money when making purchases at participating Chamber merchants, stimulate new business through increased exposure and word-of-mouth referrals through Chamber member companies and their employees, and encourage Chamber members to patronize their fellow member’s business.

Participation in the Member-2-Member Discount Program is voluntary and free for Chamber members. The following guidelines have been established for the program:

- Discounts must be a minimum of 10%
- Discounts must apply to actual goods and/or services
- Discounts must be ongoing and may not be a one-time only offer
- The same discounts should not be offered to the general public

Over 13,000 cards have been distributed to Chamber members and their employees!

Nearly 50 Chamber member businesses offer discounts!
CHAMBER WEBSITE
As a Chamber investor, you are automatically placed on our website. We will hyperlink our site to your website (if you have one) which gives you two places of e-commerce instead of just one. Not only do you have the link between your page and ours, but you can also place coupons and job openings on our site as well. There is no cost for posting these!

We also have sponsorships available for our website. These sponsorships are placed on the home page as well as the interior pages. Website sponsors are also shown at the top of the Monday eBroadcast. Your logo will be linked to your business directory page on our website.

Make sure to follow the Chamber on Facebook, Twitter, and Youtube.

BILLBOARD SPONSORSHIPS
The Shelby County Chamber of Commerce is pleased to offer our members the opportunity to participate in billboard sponsorships in conjunction with the Chamber.

Chamber members have the opportunity to reserve a sponsorship spot. Each quarter, in addition to the Chamber’s logo, we will publish six (6) additional chamber members’ logos.

Sponsorship on a local billboard; locations include State Road 9, Highway 44, and North Michigan Road. Your logo will be displayed along with the Shelby County Chamber of Commerce logo and up to five (5) additional members’ logos.

PRICE: $300.00 per quarter
Pricing includes the production of the vinyl and three (3) months (concurrent) billboard sponsorship.
Leadership Shelby County is a program centered at cultivating leaders in our community. Whether you are a new or seasoned leader, this program teaches you the skills you will need to become a better leader.

Since 1988, Leadership Shelby County has brought together hundreds of adult leaders. These graduates go on to use their expertise and experience in local companies, become active members of our civic and charitable organizations and lead our local government agencies. This program runs from September through April, meeting once a month for an all-day program.

Sponsorship opportunities are available. Contact the Chamber today if you are interested in joining or supporting our 2018-2019 class.

“Leadership Shelby County has given me a new appreciation for the Shelby County Community and the opportunities that exist here. I have made some incredible connections within the community, both professionally and personally. Being relatively new to Shelby county, I started the class in September as one stranger among many and am graduating with valued friendships.” —Ami Carter, 2016-2017 LSC Graduate

FindItInShelby.com is a one stop-shop to see what Shelby County has to offer in every aspect of your life. Members are added to the site at no cost, with opportunities to upgrade their listing.

Highlight Your Business Today!

- CATEGORY INVESTOR: $1200 PER YEAR
- FRONT PAGE SPONSOR: $75 PER MONTH or $750 PER YEAR

As a category investor your business name and image represent a category on the website’s front page. In addition, a banner linking to your website will be displayed at the top of the category page. Changes to the banner ad can be made throughout the year.

A front page sponsorship displays your business name and image located on the website front page in the “What Do You Want To Do Today?” section, linking to your business website.

- JUMP TO THE TOP: $55 PER MONTH or $550 PER YEAR
- DOUBLE UP: $30 PER MONTH or $300 PER YEAR

Jump To The Top - Your business name and image will be located at the top of the desired category page directly under the category sponsorship banner creating two boxes in your category.

Double Up - Add a second box listing in the same category or choose another category to list your business.
HIREME SHELBY COUNTY CAREER CONNECTOR

Shelby County Career Connector is located at www.hiremeshelbycounty.com and linked to the Chamber’s website – www.shelbychamber.net.

This website was created to be a centralized place for job seekers and local companies to be matched for the perfect job. Contact the Chamber to find out how you can use this benefit.

Job seekers can submit their job history or resume. Their information will be forwarded to participating members, currently over 30 businesses.

HIREME SHELBY COUNTY BILLBOARD

Along with our Career Connector, we offer our members an opportunity to expand their recruiting efforts. The Chamber’s HireMe Shelby County billboards are displayed in strategic locations to promote Shelby County and the jobs that are available here.

Member’s logo’s will be placed on billboards that will be displayed for four weeks at different locations. In addition, the member’s logo will be displayed on the www.HireMeShelbyCounty.com website as a sponsor for three months.

Billboard and website display: $750
The Annual Awards Gala is an opportunity for the Chamber to show its appreciation to all of our members. This is a chance for members to network with other members, the Board of Directors, and the Chamber staff. Awards are presented throughout the evening to honor and recognize outstanding individuals in our community. The dinner also is an opportunity for Chamber members to learn the Chamber’s initiatives for the upcoming year.

**AWARDS PRESENTED:** Shelby County Community Lifetime Achievement Award; John A Hartnett, Sr. Business Person of the Year Award; Golden Pineapple Customer Service of the Year Award; Golden Apple Outstanding Educator Award; Outstanding Citizen of the Year Award; Small Business Champion of the Year Award; Large Business Champion of the Year Award; Non-profit Champion of the Year Award

Cash Bash is the Chamber’s largest fundraiser. We sell a maximum of 200 tickets. A ticket costs $200 and entitles four people to attend the event and enjoy food, beer, wine and soft drinks included in the ticket price. The highlight of the evening is the drawing; a reverse raffle. Prizes are issued throughout the night. These prize packages consist of donations from our Chamber members and are valued between $100 and $600. The grand prize of $10,000 is issued to the ticket holder of the last ticket drawn. Sponsorships are available.

The Annual Job and Career Fair takes place in May at the Shelbyville High School Garrett Gymnasium.

Our event launches with a luncheon in the school’s auxiliary gym featuring a relevant speaker. The Job and Career Fair is then open to the public and job seekers may visit all of the businesses that are represented. Our marketing campaign is regional – to include surrounding counties/areas – so we attract many job seekers. Our first year event, held in 2015, was a great success with 72 businesses participating and over 400 job seekers.

The Member Appreciation Luncheon is held in July. Our Ambassadors, Board members and Staff grill hot dogs, hamburgers, and brats and serve up side dishes. The best part? It’s FREE!!

This is our way of saying “thank you” for your continued support of the Shelby County Chamber of Commerce!
**Golf Outing**

The Annual Golf Outing is held in August. This is a chance for fellow Chamber members to get together while enjoying a friendly game of golf. Hole contests are held to challenge each individual golfer. Prizes are awarded and donated items are raffled. Bragging rights and a traveling trophy are the top prizes. Sponsorships are available.

**Chili Cook Off**

The Chili Cook Off is held in late September or early October at a Shelbyville High School football game. Attendees pay a small fee to sample participating members’ chili. They vote for their favorite. The participant with the most votes wins a trophy and bragging rights. All proceeds benefit Shelbyville Central Schools Dive into Reading and SHS Athletic Boosters.

**Girls Night Out**

This women’s only event takes place in late September. The event begins with a reception with drinks and appetizers. Attendees are bused to a local venue where vendors are set up and provide shopping opportunities. A designer purse auction also takes place. Sponsorships are available.

**Legislative Luncheons**

In 2017, there will be three luncheons to take place. Local senators and representatives provide updates of the recent legislative session. This event is free and open to the public. Sponsorships are available.

**Discover Shelby County Community Expo**

Discover Shelby County Community Expo is held in October at the Shelbyville High School Auxiliary Gym. This event provides opportunities for Chamber members to showcase their businesses to the public and to network with other members.

**Chamber Events Are Fun, Exciting Opportunities to Promote Your Business or Organization. Take Advantage of What the Chamber Has to Offer!**
The mission of the Shelby County Chamber of Commerce is to provide value-added services and programs, creating opportunities for our members and improving the quality of life in Shelby County. This is your chance to co-brand with the Shelby County Chamber of Commerce. We believe that our sponsorships opportunities are value-added benefits of your membership and we want to help you increase your business in the most cost effective way!

Our events and publications are designed to promote our members, your business. In designing your marketing plans, don’t forget the opportunities available to you through your Chamber.

All services provided help increase your return on investment.

If you have any questions or would like additional information on any programs, please contact us.

We are dedicated to promoting a strong business environment in our community.

Sincerely,

Julie Metz
Executive Director