



**SHELBY COUNTY**

Where Business Belongs

## Lead Level



The mission of the Shelby County Chamber of Commerce is “providing value-added services and programs, creating opportunities for our members and improving the quality of life in Shelby County.” We serve our members by delivering benefits they value including networking and marketing opportunities, visibility, and community leadership options. Our membership represents small organizations, big corporations, and individuals involved in business in Shelby County and the surrounding areas.

### BENEFITS OF LEAD LEVEL MEMBERSHIP

- Assistance with open houses/special events/ ribbon cuttings/ground breakings
- Access to Billboard Program
- Inclusion in eBroadcast emails to promote special events and news
- Subscription of eBroadcast email
- Constant Contact discount
- Use of the Chamber’s bulk mail permit
- Business card display rack in Chamber office
- Listing in Membership Directory (4,000 copies)
- Membership only business referrals
- Chamber logo decal for display
- Chamber Chat radio time\*
- Access to Group Health Insurance
- Access to Member-2-Member Discount Program
- Membership list (available in digital form)
- Article in Chamber Chatter monthly newsletter (5)\*
- Networking at monthly networking luncheons
- Membership listing in online business directory
- Job opportunities postings
- Website link included in online business directory
- Logo and 50 word description on website directory listing
- Social media links on website directory listing
- Membership mailing labels (4)
- Social media advertising (Facebook and Twitter) (6)
- Networking luncheon sponsorship and table\*
- Full page newsletter ad\*
- Primary page sponsorship on website
- Annual luncheon with Chamber Board president and community leaders
- Networking luncheon tickets (8)
- Membership listing on Findtinshelby.com
- Participation in the HireMe Shelby County Career Connector program

*\*Scheduled on first come, first serve basis*

For more information,  
contact the Chamber:

[www.shelbychamber.net](http://www.shelbychamber.net)  
(317) 398-6647  
[chamberinfo@shelbychamber.net](mailto:chamberinfo@shelbychamber.net)

### THE VALUE OF YOUR INVESTMENT

MEMBERSHIP LEVEL	MEMBERSHIP INVESTMENT	MEMBERSHIP VALUE
Lead Level	\$1,400	\$10,971

*For businesses with 251-500+ full time employees*