

# 2019 "Cheers to Charity" Sponsorship Opportunities

Tuesday, May 14 at Tupps Brewery, 5:30 - 7:30 pm • Projected Attendance: 100+  
All proceeds after expenses benefit EMBRACE

MCKINNEY YOUNG PROFESSIONALS (MYP) was created in 2006 to help young professionals build relationships, grow in their careers and make an impact on their community.

**MISSION:** To attract and retain a young talented workforce by empowering McKinney's Young Professionals in the growth of community and business.



A program of the McKinney Chamber of Commerce for professionals ages 21-40 who live and/or work in McKinney.

## **Cheers to Charity Title Sponsor - \$1500**

Benefits include:

- Company logo included on pre-event promotion and post-event coverage via Chamber and community media outlets
- Expo/marketing table at the event
- Recognition from the stage
- Five complimentary tickets
- Opportunity to address audience at event
- Opportunity to provide raffle item with a \$25 minimum value - no alcohol

## **Cheers to Charity Entertainment Sponsor - \$500**

Benefits include:

- Company logo included on pre-event promotion and post-event coverage via Chamber and community media outlets
- Opportunity to introduce the entertainment
- Two complimentary tickets
- Opportunity to provide raffle item with a \$25 minimum value - no alcohol

## **Cheers to Charity Raffle Sponsor - \$500**

Benefits include:

- Company logo included on pre-event promotion and post-event coverage via Chamber and community media outlets
- Opportunity to pull the winning raffle tickets
- Two complimentary tickets
- Opportunity to provide raffle item with a \$25 minimum value - no alcohol

## **Cheers to Charity Corporate Sponsor - \$1000**

Benefits include:

- Company logo included on pre-event promotion and post-event coverage via Chamber and community media outlets
- Expo/marketing table at the event
- Recognition from the stage
- Three complimentary tickets
- Opportunity to provide raffle item with a \$25 minimum value - no alcohol

## **Cheers to Charity Beverage Sponsor - \$750**

Benefits include:

- Company logo included on pre-event promotion and post-event coverage via Chamber and community media outlets.
- Expo/marketing table at the event.
- Recognition from the stage
- Two complimentary tickets
- Opportunity to provide plastic drink cups with your company logo
- Opportunity to provide raffle item with a \$25 minimum value - no alcohol

## **Door Prize or Auction Item Sponsor**

- Donate an item or basket with a minimum \$25 value - no alcohol
- Company name listed on event collateral

## **Event Entry Fee \$25**

Includes 1 drink ticket, 1 raffle ticket, food and entertainment!

## **Additional Raffle Tickets**

- Level 1: \$15 = 1 raffle ticket
- Level 2: \$25 = 3 raffle tickets
- Level 3: \$50 = 10 raffle tickets