



"Fostering Relationships that Empower, Promote and Support Women In Business"

WOMEN'S ALLIANCE OF MCKINNEY (WAM) Created in 2004 to help female professionals build relationships, grow in their careers and make an impact on their community.

MISSION: WAM is an established group of professional women that focus on pursuing our vision of empowering, promoting and supporting women in business. We work to foster this with professional development, events and socials.

## WOMEN OF VISION Virtual Women's Conference

September 24 • 8 am - 1 pm

### Presenting Sponsor - Baylor Scott & White Medical Center–McKinney

- 5 minute opening sponsor presentation
- 8 attendees \*In person numbers determined by venue
- Logo on all marketing and signage on presentation stage
- Opportunity to email those attendees sharing contact information
- Media exposure on McKinneyOnline.com/ through all Chamber social media outlets.

### Session Sponsors / 3 available - \$1,500 each Morning Speaker, Panel, Afternoon Keynote

- 2-3 minute sponsor comments
- 6 attendees
- Sponsor recognition during event
- Logo on all marketing materials and event page
- Media exposure on McKinneyOnline.com and through all Chamber social media outlets.

### #McKinney Strong - Support Local Sponsor - \$750 Restaurant & Small Business Coupon Book Every attendee receives upon registration

- 2 attendees
- Sponsor recognition during event
- Logo on coupon book and all marketing materials
- Media exposure on McKinneyOnline.com and through all Chamber social media outlets.

### "Share Your Business" One-Minute Commercial - \$250

- 1 attendee
- Commercial shown during the event, then posted on Chamber Facebook page
- Listed on event page

### Networking Break Out Room Host - \$125

- 1 attendee
- Recognition at event
- 20 minute break out room
  - 5 " to share your business story
  - Facilitate small group activity - all break out rooms will do simultaneously
- Provide give away prize, minimum \$25 value

### Virtual Happy Hour - \$500

- 2 attendees
- Recognition at program
- Brief welcome to happy hour attendees

### Corporate Group Price - \$500

- 8 attendees
- Recognition at program and on Chamber event page

### Individual Conference Tickets

WAM Member in Good Standing: \$50

Not Yet WAM Member: \$65

More information: Amanda Connolly, 972-542-0163, aconnolly@mckinnychamber.com



"To Lead, Connect, and Empower our Stakeholders to Advance Business and Community Excellence"