

**Name of Business:** 2 Stones Events

**Person Submitting Form:** WhitneyMcClellan-Stone

**Title:** President/owner

**Email:** info@2stonesevents.com

**Company website address:** www.2stonesevents.com

**Company History? Years in Business?** 2 Stones Events' (Cal and Whitney Stone) roots go back to March 2002 with a Wynton Marsalis fundraising concert at the Brighton Center for the Performing Arts, and we officially incorporated in June 2009.

**Products or Services:** We promote musicians, communities and venues in Michigan by producing concerts, music festivals, music series and events. We have hundreds of performers from many genres. We work with chambers of commerce, municipalities, outdoor malls, DDAs, businesses and individuals. Give us your budget and we'll find you great musicians! We also welcome individuals to come to the events we help produce and to our events.

**Accomplishments most proud of:** We have built really great relationships with our clients and musicians. We have great testimonials from both -- and that makes us proud.

**Greatest obstacles/challenges:** The challenge for us, like most small businesses, is managing everything that needs to be done. We are working with a business coach who is helping us with processes and figuring out where we might need to hire or contract help. We're very excited about that.

**What do you foresee in the future for business:** We would like to expand and do more big-name concerts; hire a marketing and sponsorship person; and eventually have someone else run most of our business.

**How does the chamber help you?** Networking, networking, networking!

**When not working?** Go see bands (oh, wait that is part of our job), love to check out new restaurants (we're foodies), travel, and Cal also loves to play bass and guitar.