

**Name of Business:** The Marketeer

**Person Submitting Form:** GeorgeMoses

**Title:** President

**Email:** gmoses@georgemosesco.com

**Company website address:** www.marketeer.ws

**Company History? Years in Business?** George Moses Company has been in business since 1971. Our product is The Marketeer, an advertising magazine that is direct mailed free to over 70,000 homes at the beginning of every month..

**Products or Services:** Our skilled staff helps design advertising that brings results to companies and individuals who want to reach our over 91,000 adult readers with their message each month. The Marketeer does not charge for advertising advice, design work or photography we do for our advertising clients.

**Accomplishments most proud of:** The Marketeer is proud to give back to our community through public service. We are members of 4 Chambers of Commerce, we support all local charities financially or through in kind donations and we serve the community through our membership in Rotary and other volunteer community organizations.

**Greatest obstacles/challenges:** The greatest obstacles and challenges are constant change in the advertising industry, technology and the economy. We have to continue to educate ourselves and find new ways to serve our clients as new tools become available. Personal care for our customers and our community is of utmost importance.

**What do you foresee in the future for business:** At the moment, greater freedom to grow is coming on line with tax reform and a growing economy. A rising tide lifts all boats and we look forward to the continuing recovery from the recent recession.

**How does the chamber help you?** The chamber helps by advocating for all business in our area, whether educating us about new opportunity, giving us a chance to get to know each other, or going to bat for us with our township, village, city and state governments.

**When not working?** Typo alert! It should be you're, not your.

I have three hobbies: Computers, Photography and Bicycling. Melanie and I love to travel and we get away as often as possible and leave our talented staff to do what they do best.