



# First Impression Print & Marketing

907 Fowler Street

## **Company History? Years in business?**

We opened our business in 1989 in 600 sq feet with one employee. We are celebrating our 30th year in business with 10 - 12 employees in our own 6800 sq ft building. We love to help our clients be successful and help them build their brand.

## **What products or services do you offer companies or individuals?**

You can look to us for all your print & marketing needs. All produced by our employees in our building. Everything from traditional print of business cards and brochures to signs and vehicle graphics, to clothing items both screen printed and embroidered, to advertising specialties. We pride ourselves on working with clients to Make their Job Easier and present their brand the best way possible.

## **What's an interesting fact about your business most people don't know?**

That we have been in business for 30 years. We are proud and happy to support over 50 Livingston County non profits and schools.

## **What accomplishments are you most proud of?**

Of being in business and riding the ups and downs and never having to layoff any staff members. We are a very family oriented company and realize the importance of making our business that way.

## **What are the greatest obstacles and/or challenges that your business has faced? How have you and your business overcome them?**

Diversifying when the economic times change so that you can keep your employees working. It can be a risk with some capitol outlay but in the end it has helped our employees and the clients we serve because they have been services that they also needed in those times.

## **What do you foresee in the future for business?**

Bringing in new equipment to produce custom one off or small run gifts and products. As well as specialty printing processes for T shirts and other apparel.

## **As someone doing business in and around Hartland, how does the chamber help you?**

The Chamber serves as way to connect businesses and as a resource to gather and filter information to the membership as to what is happening in the area.

## **When you are not working, what do you like to do in your free time?**

I love to serve in our community as well as anything outdoors. We love exploring small towns around Michigan and have a goal to see every single one at least once.