



Hartland Smilemakers

11499 Highland Rd

Company History? Years in business?

We were founded in 1975 by Dr. Ken McDaniel. The office was located in the building behind the current Dairy Queen. The location we are in now was built in 1984.

What products or services do you offer companies or individuals?

Ultra gentle cleanings, Emergency exams, and treatment for the whole family from 1 - 102 years old.

What's an interesting fact about your business most people don't know?

We have a staff member who will be celebrating 41 years as a member of the Hartland Smilemakers. We have had the "Smiles Make a Difference" scholarship for 20 years for Hartland High School seniors.

What accomplishments are you most proud of?

Started the HAYAA Mouth Guard Day for athletes - Free with the request for \$10 to be donated to Gleaners Community Food Bank. Received the Enterprise Award from Hartland Area Chamber of Commerce.

What are the greatest obstacles and/or challenges that your business has faced? How have you and your business overcome them?

The ever changing world of insurance and making sure we utilize technology to better our office and the patient experience with their insurance. We attend yearly conferences to stay informed of new changes.

What do you foresee in the future for business?

Amazing things because Hartland is an amazing, fast growing, caring community.

As someone doing business in and around Hartland, how does the chamber help you?

It helps with exposure via their website and through other businesses. They keep up-to-date on new businesses and new advertising opportunities.

When you are not working, what do you like to do in your free time?

Coach for HAYAA basketball, down hill skiing, racquetball, serve at Venture Church, U of M football